



Fiscal year ending December 2009

First Quarter

(January – March)

Business Results

April 30, 2009

OTSUKA CORPORATION

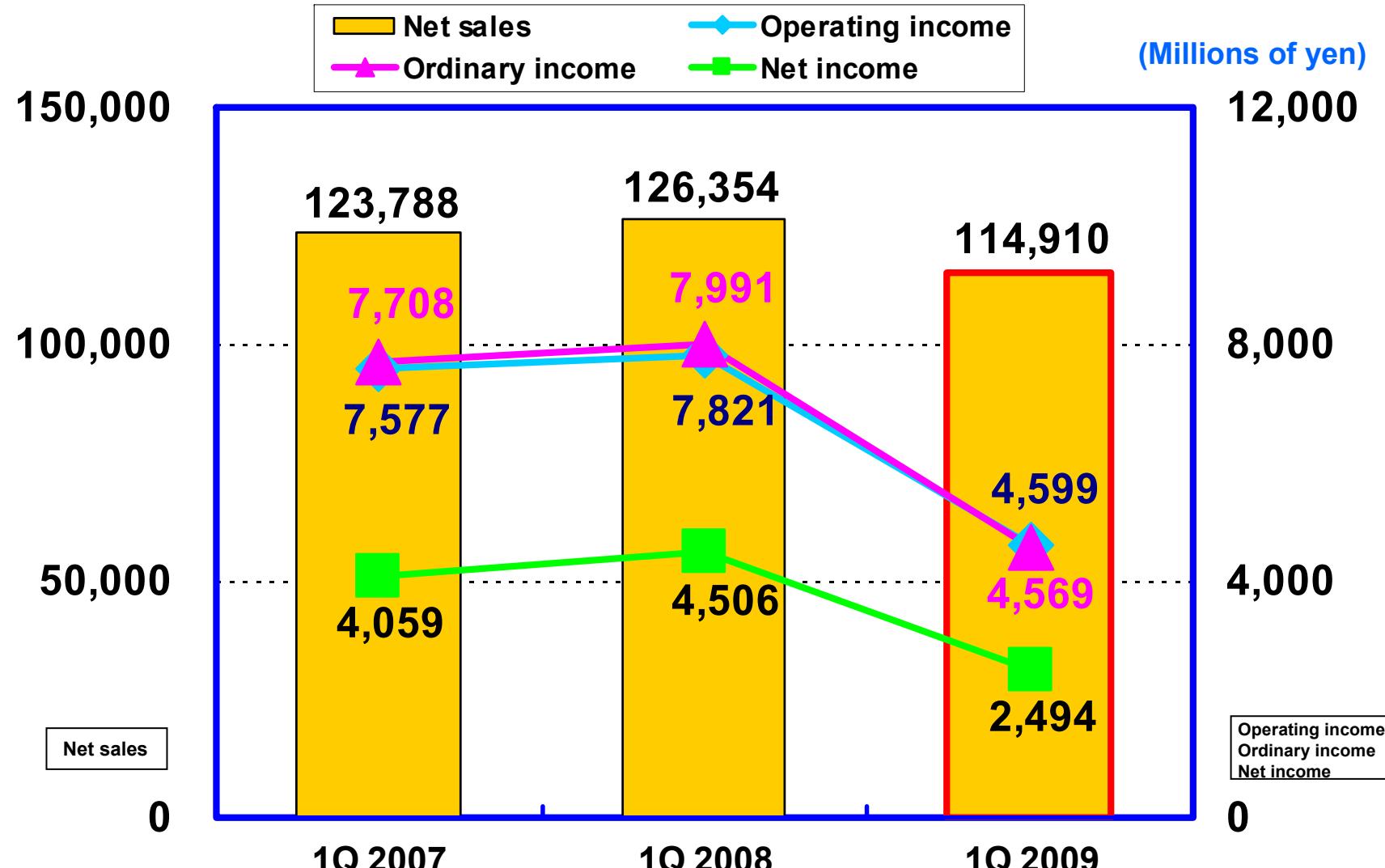
Summary of Business Results, January - March, 2009

(Millions of yen)

	Consolidated		Non-Consolidated	
	Amount	Change to Last year	Amount	Change to Last year
Net sales	114,910	-9.1%	107,310	-8.4%
Operating income	4,599	-41.2%	3,915	-44.2%
Ordinary income	4,569	-42.8%	4,182	-42.5%
Net income	2,494	-44.7%	2,419	-43.0%

Consolidated

Net sales and Profits



External Environment

Worsening of economy and harsh conditions will continue

Drastic decline in exports

Stagnation of domestic demand

Stringent fund raising environment

Uncertainty about the future economy

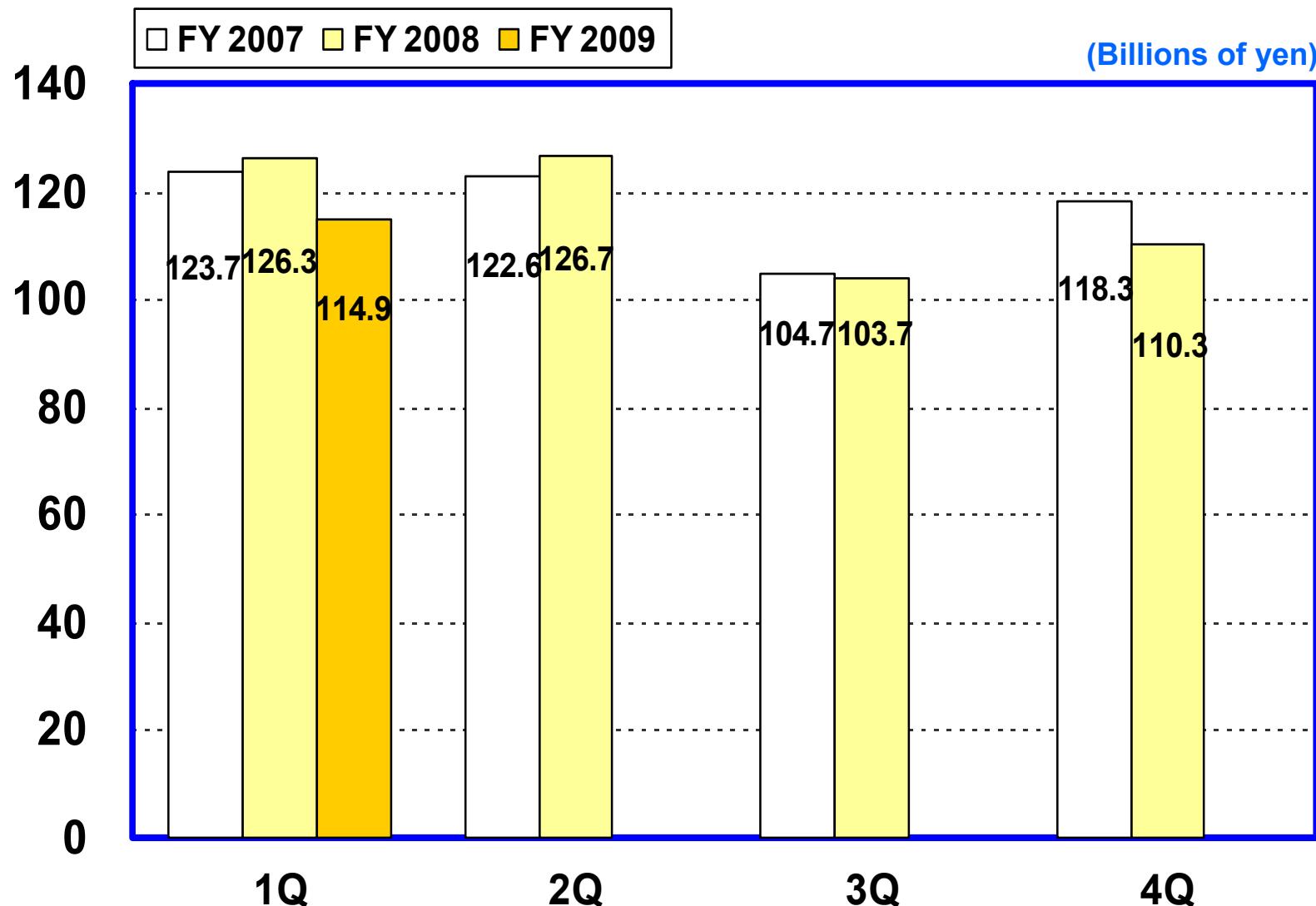
Despite the need for IT utilization, IT investments are being curtailed and costs are being significantly reduced.

OTSUKA Group's Activities

- System proposals that lead to cost reductions, improvement of productivity and strengthening of competitiveness
- Private fairs in Tokyo and Osaka
- Improving efficiency of sales activities through utilizing “SPR” and “Sales Support Center”
- Revision of “tanomail” prices

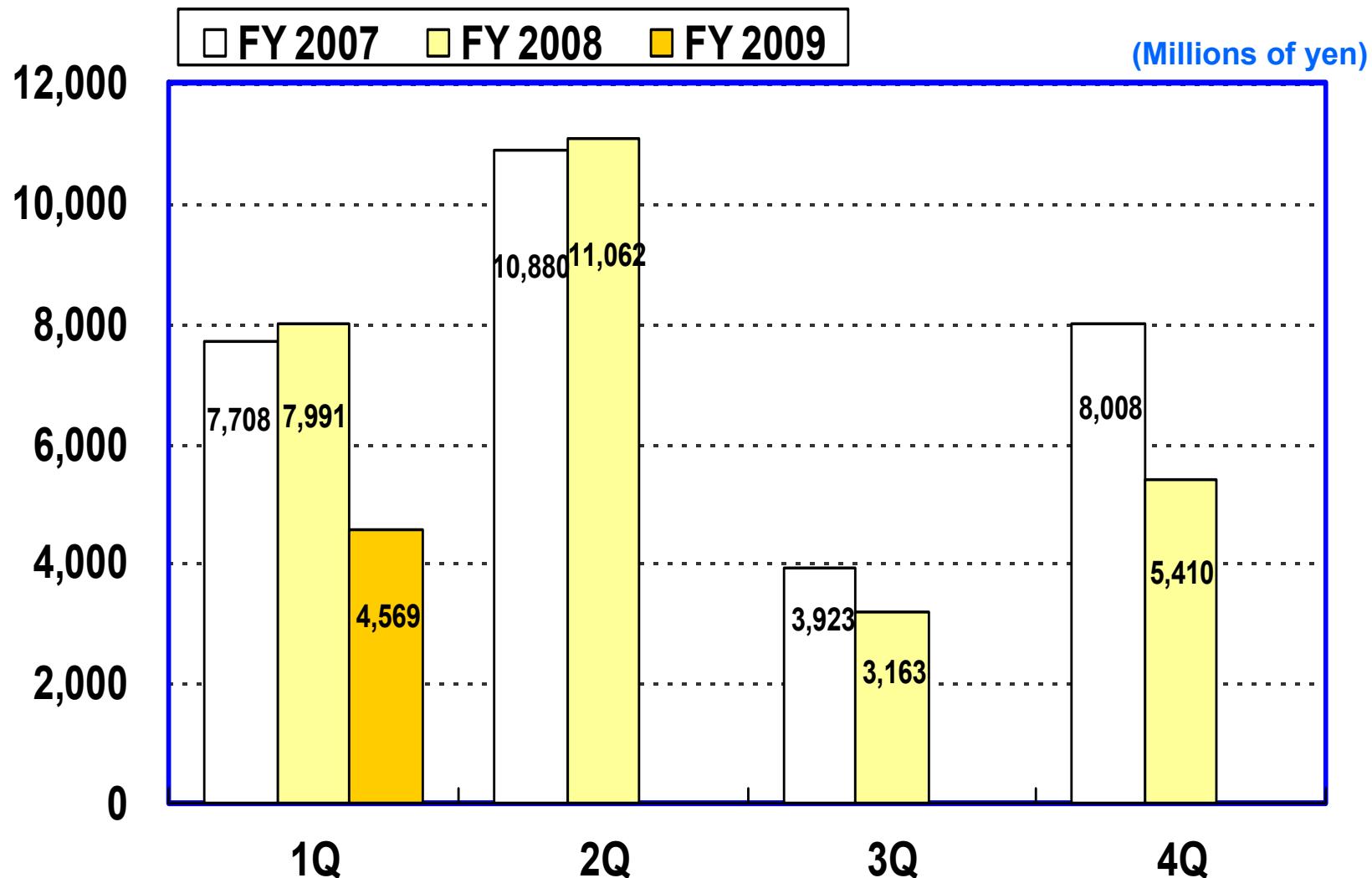
Consolidated

Quarterly change of Net sales



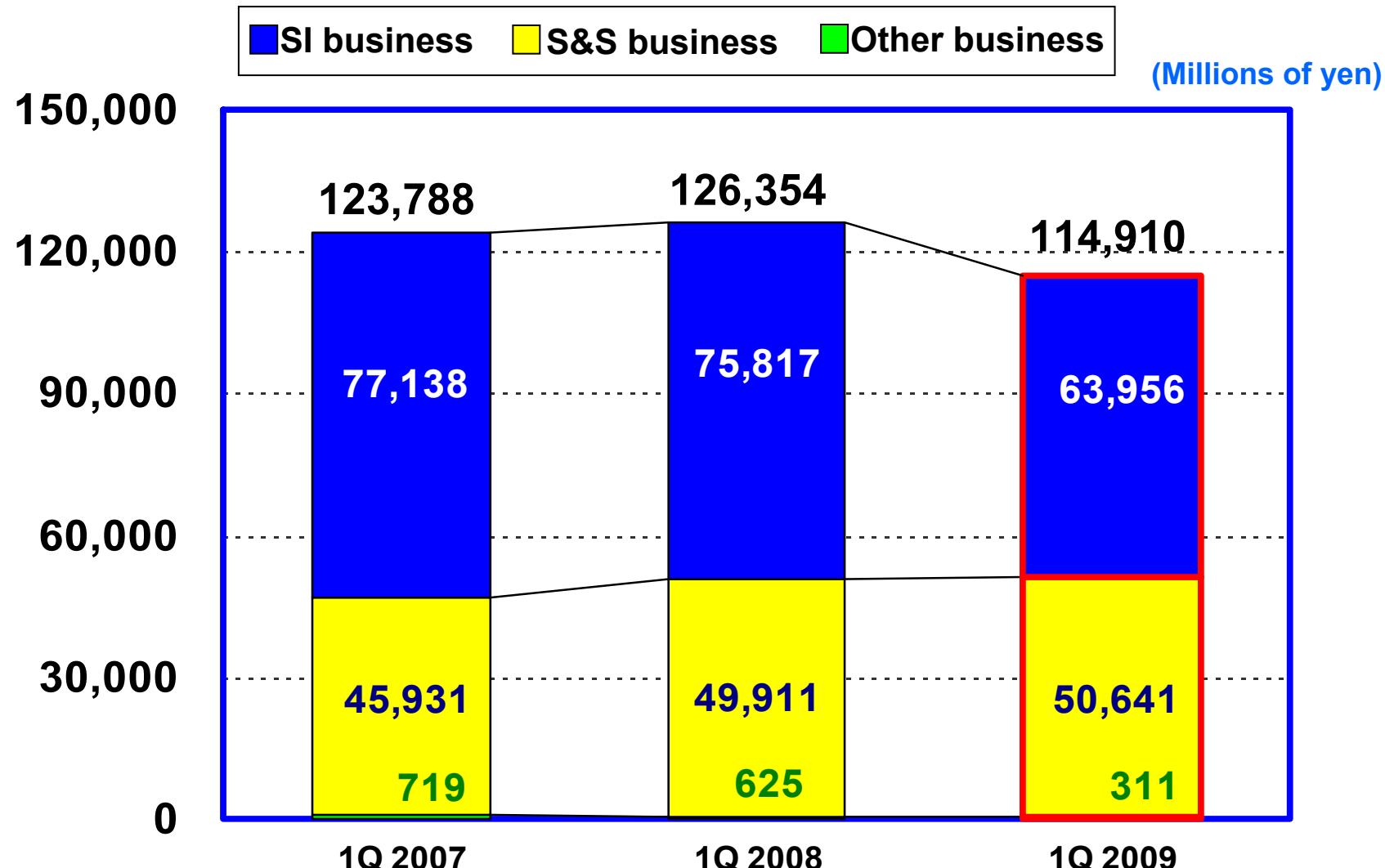
Consolidated

Quarterly change of Ordinary income



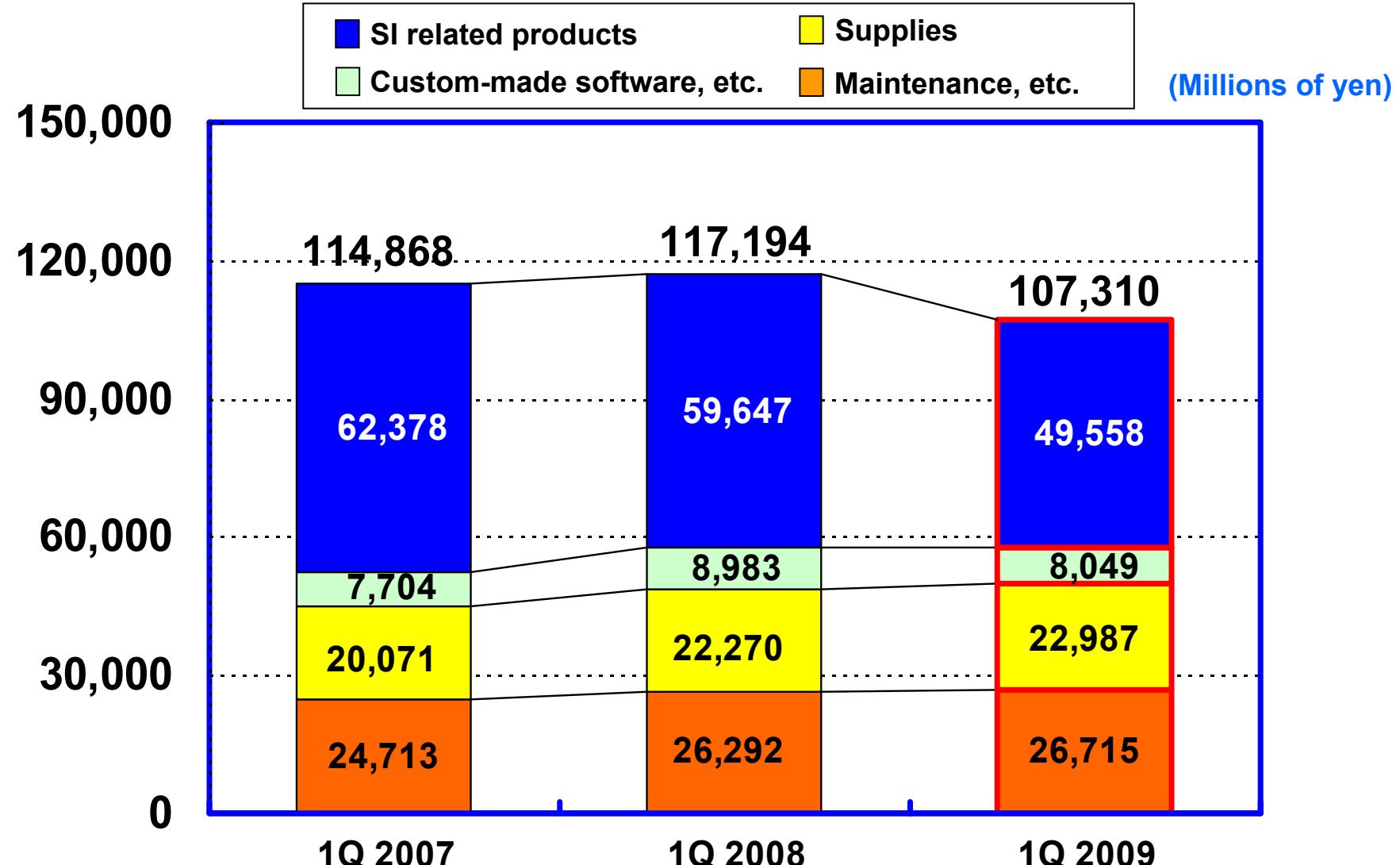
Consolidated

Net sales by segments



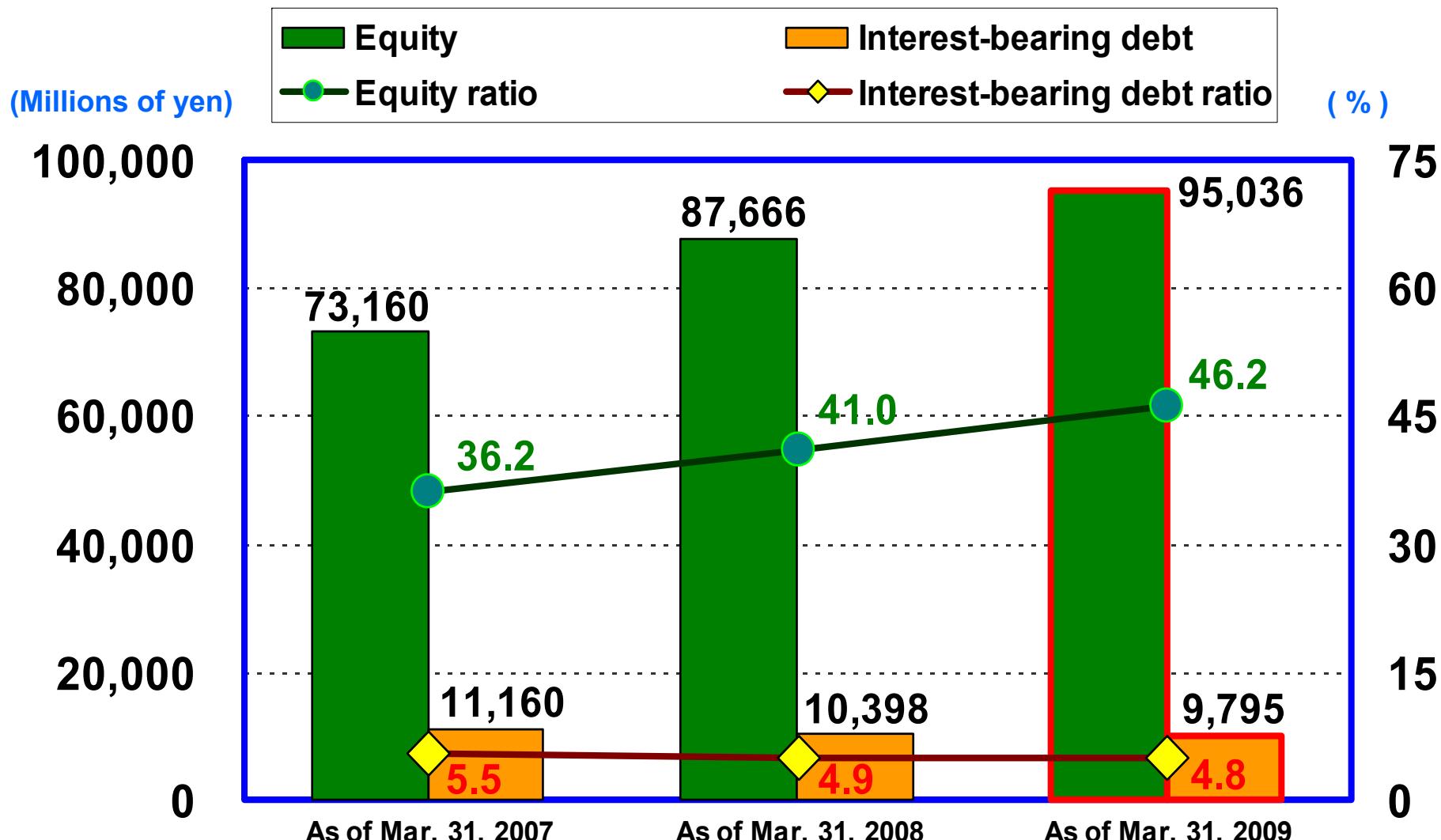
Non-
Consolidated

Net sales by 4 segments



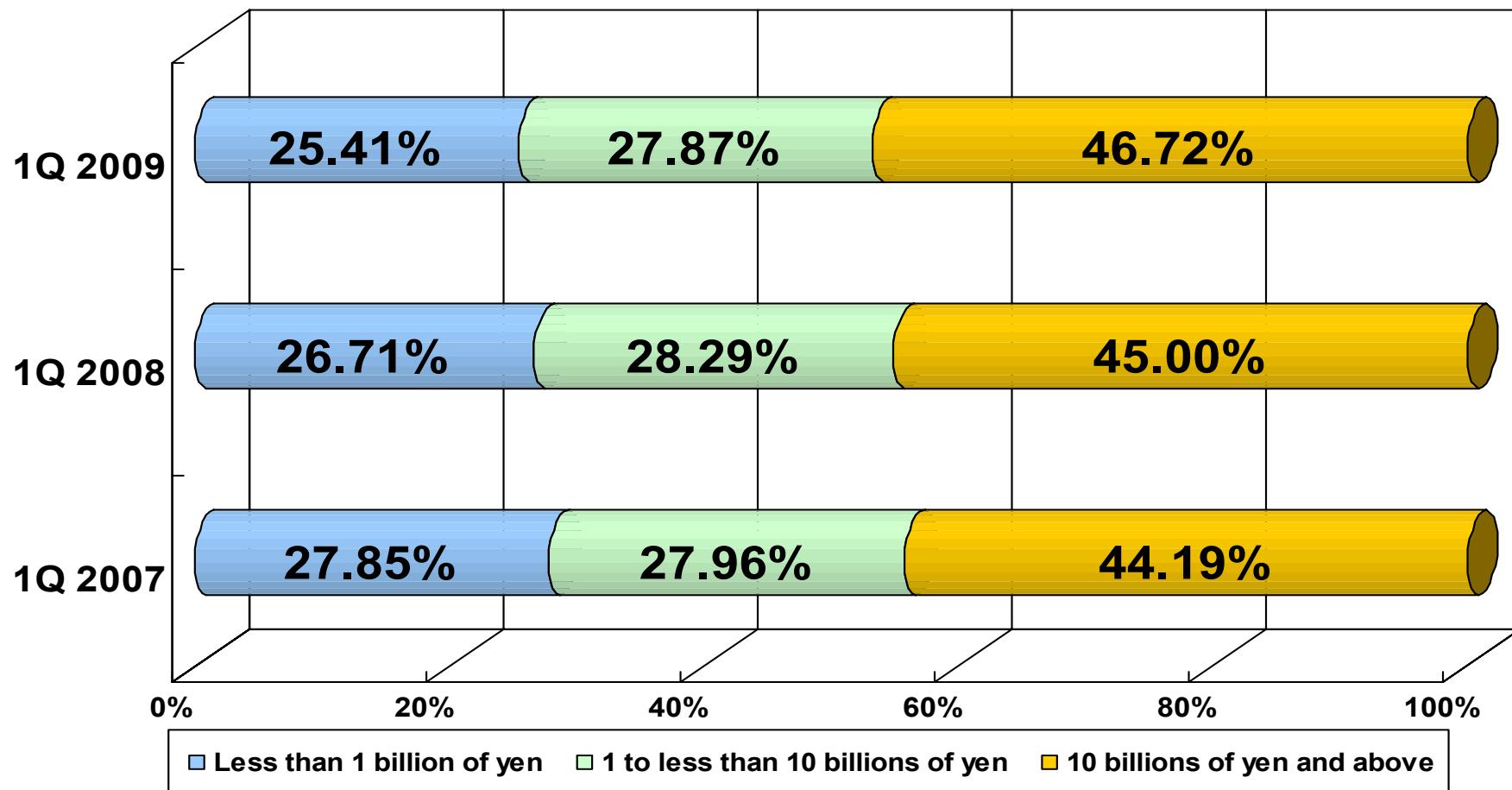
Consolidated

Equity and Interest-bearing debt

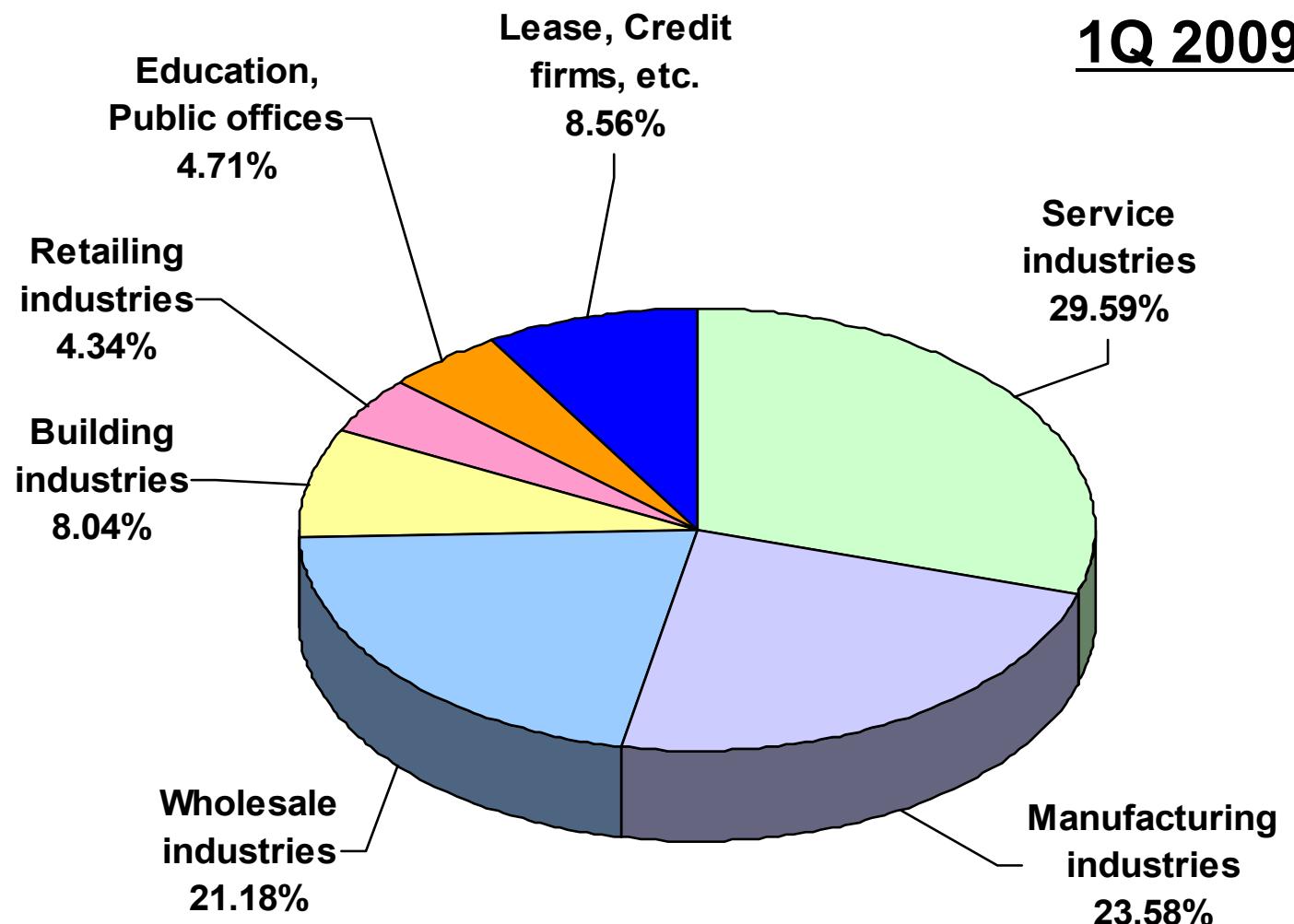


Non-
Consolidated

Net sales structure on customers' total annual business scale



Sales breakdown by customers' type of industry



Non-
Consolidated

Key strategic business

<Amount of Sales>

(Millions of yen)

	1Q 2007	1Q 2008		1Q 2009		
	Amount	Amount	Change to Last year	Amount	Difference to Last year	Change to Last year
MRO	21,229	23,401	+10.2%	23,981	+579	+2.5%
SMILE (software)	1,741	1,426	-18.1%	1,546	+120	+8.4%
ODS21	9,590	9,677	+0.9%	8,583	-1,093	-11.3%
OSM	9,883	12,006	+21.5%	11,018	-988	-8.2%

<Number of Sales>

(Units)

Copier	7,682	7,576	-1.4%	6,181	-1,395	-18.4%
(of which Color copier)	4,982	5,130	+3.0%	4,566	-564	-11.0%
Server	10,618	8,636	-18.7%	9,008	+372	+4.3%
PC	145,072	139,953	-3.5%	148,582	+8,629	+6.2%

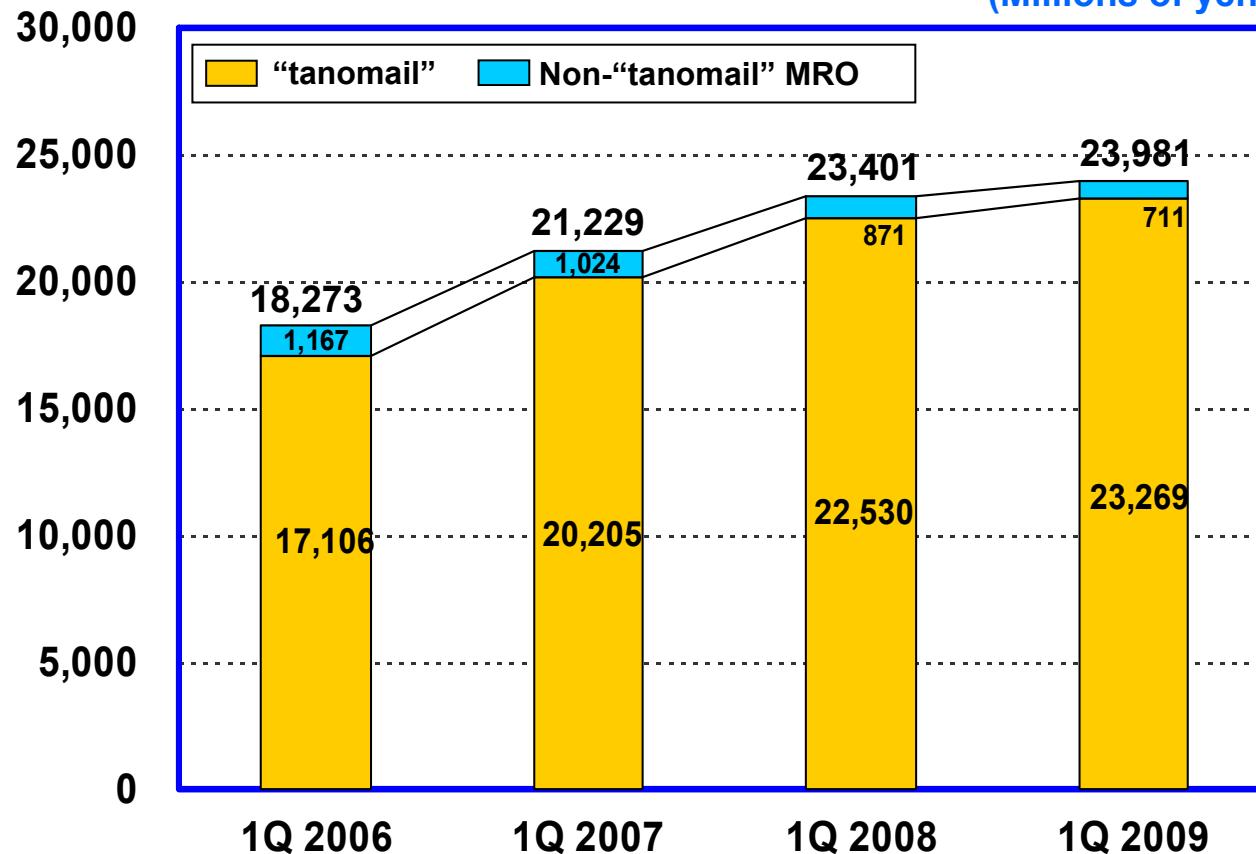
Non-
Consolidated

Sales change of MRO business

Execution of Campaign to Commemorate 10th Anniversary of “tanomail”

“Personal tanomail” 5th anniversary campaign currently being implemented

(Millions of yen)



1Q 2009

Sales change to last year

- MRO Business +2.5%
- “tanomail” +3.3%
- “tanomail” proportion within MRO 97.0%
- MRO Business 23.9 Billion Yen
- “tanomail” 23.2 Billion Yen

New Business

Example of Introduction of LED Lighting

Before installation

Fluorescent lights: 27W × 130 lights



After replacement with LED lighting

LED: 8W × 130 lights

Annual electricity reduction volume: Approx. 61,498Kwh (¥1.35 million)

Annual CO2 reduction volume: 26.1t (1,867 cedar trees conversion)



Plans for FY 2009

(Millions of yen)

	Consolidated		
	1Q 2009 (Result)	1H 2009 (Plan)	FY 2009 (Plan)
Net sales	114,910	234,600	447,000
Operating income	4,599	12,300	18,500
Ordinary income	4,569	12,500	19,000
Net income	2,494	6,300	9,260



Cautionary statement

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