

Fiscal year ending December 2016 Six months (January – June) Business Results

> August 1, 2016 OTSUKA CORPORATION

Yuji Otsuka, President

Summary of Business Results, January - June, 2016

(Millions of yen)

	Co	nsolidat	ed	Non-Consolidated			
	Amount	Ratio to Plan	Change to Last Year	Amount	Ratio to Plan	Change to Last Year	
Net sales	338,509	100.7%	+6.5%	310,573	100.3%	+6.2%	
Operating income	23,944	95.9%	+3.3%	22,222	97.0%	+6.8%	
Ordinary income	24,568	97.4%	+3.7%	23,177	98.8%	+7.8%	
Net income*	15,959	101.8%	+8.9%	15,256	103.6%	+14.6%	

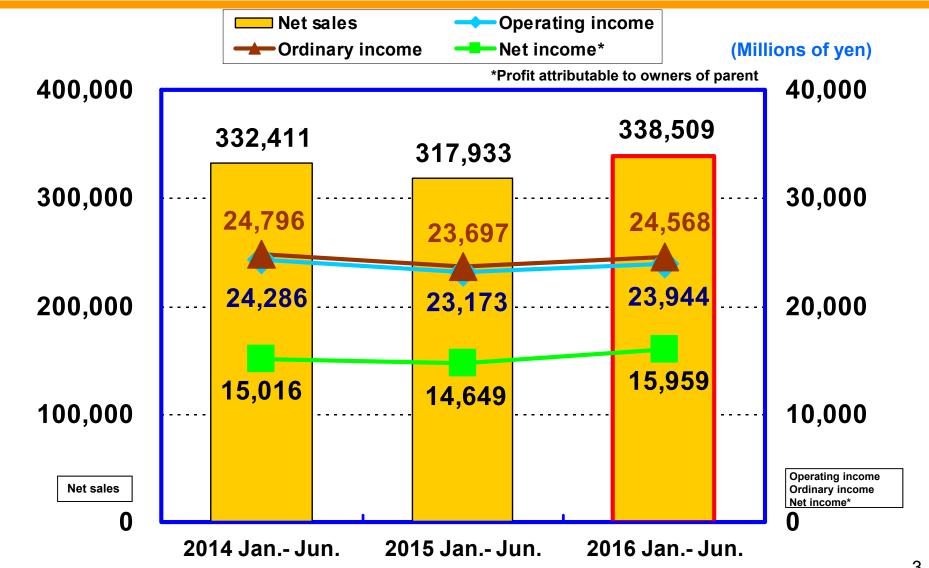
*Profit attributable to owners of parent

Consolidated subsidiaries

Seg ment	Company name	Business domain	Number of employees	2016 Jan Jun. Net sales (Millions of yen)
S	OSK Co., LTD.	Development and sale of packaged software, IT consulting, and Consigned software development	429	4,217
-	Net World Corporation	Sales and technology support for network-related equipment	386	37,881
ss	Alpha Techno Co., Ltd	Emergency repair of PC and peripheral equipment and data recovery service	323	2,227
\$ S	Alpha Net Co., Ltd	Comprehensive service and support for network systems	410	4,028
Others	Otsuka Auto Service Co., Ltd	Maintenance and body work for automobiles, and commissioned sales of insurance	23	271

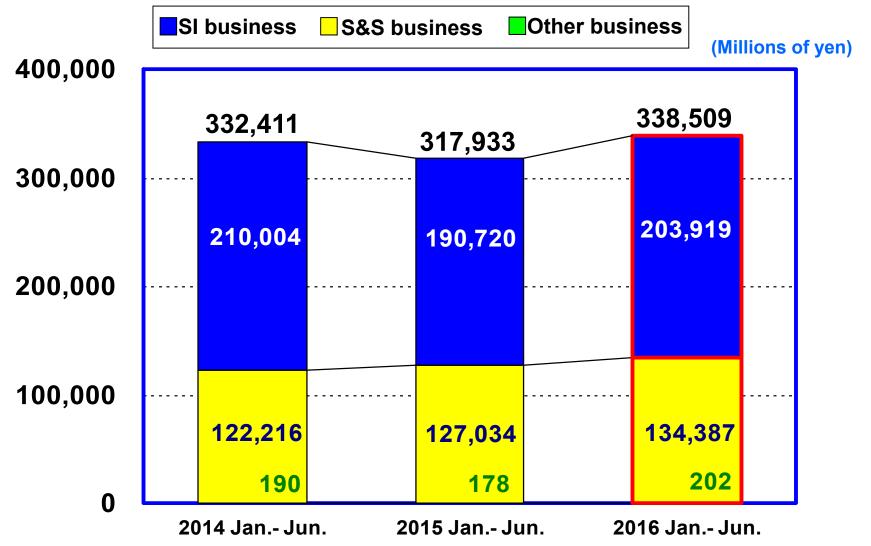
Net sales and Profits





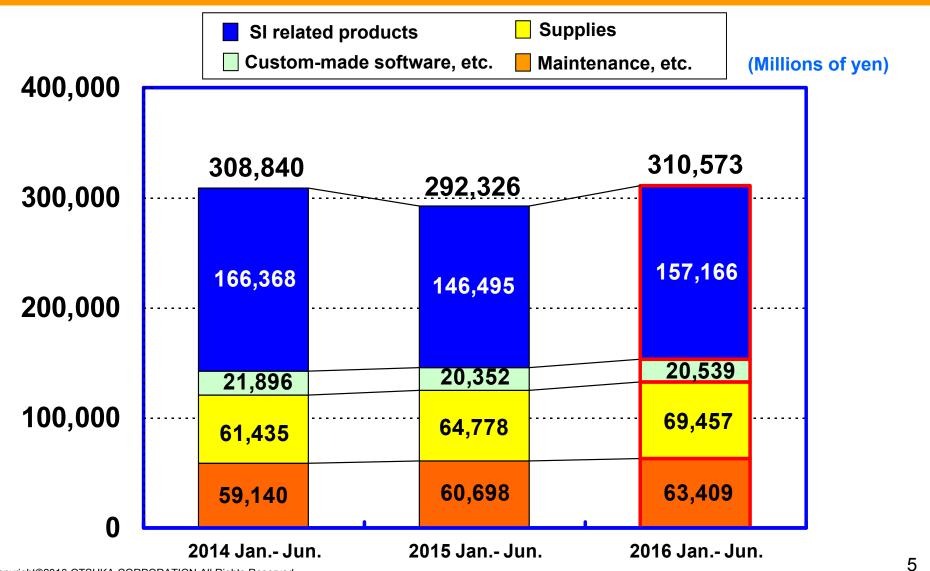


Net sales by segments



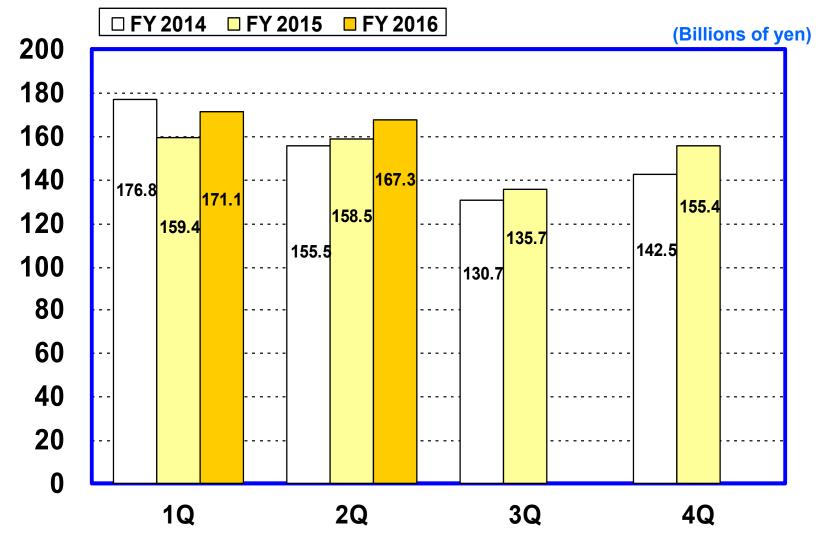


Net sales by 4 segments



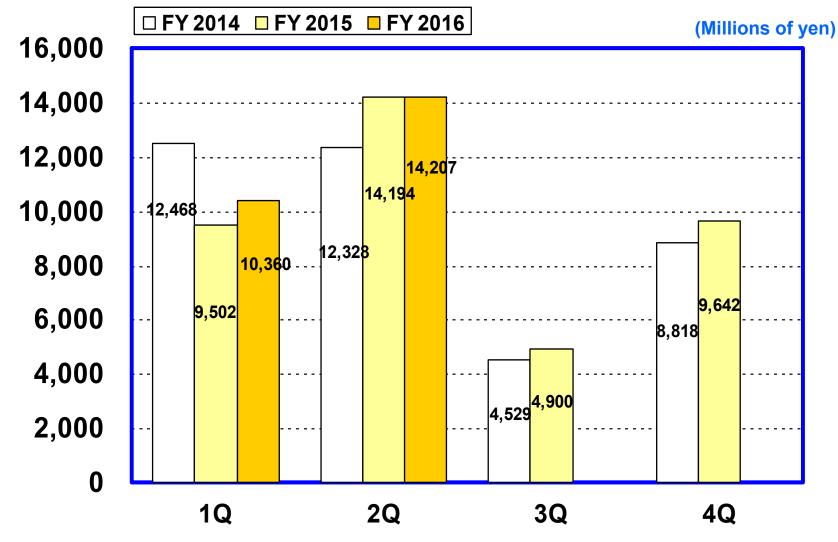


Quarterly change of Net sales





Quarterly change of Ordinary income



Summary of Business Results, April – June, 2016

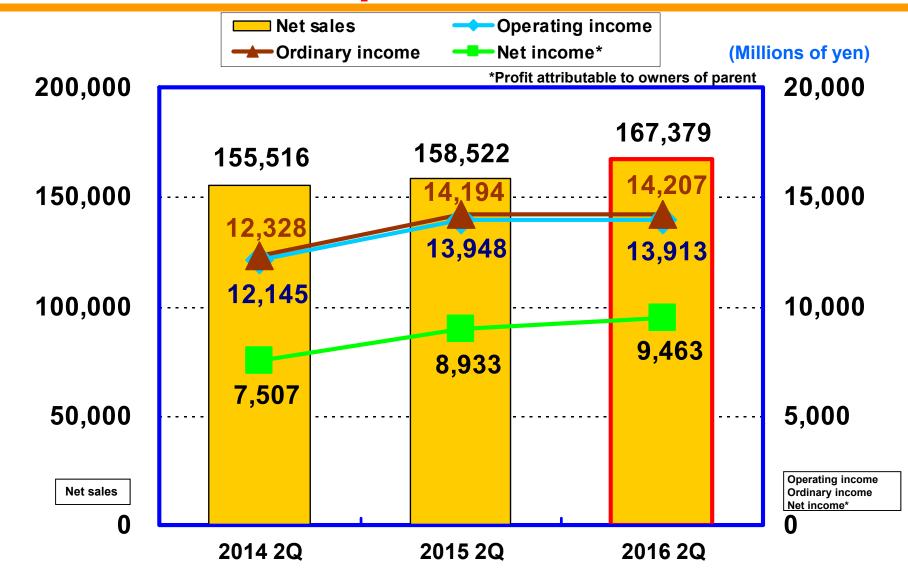
(Millions of yen)

	Conso	olidated	Non-Consolidated			
	Amount	Change to Last year	Amount	Change to Last year		
Net sales	167,379	+5.6%	154,982	+4.9%		
Operating income	13,913	-0.3%	13,147	+1.4%		
Ordinary income	14,207	+0.1%	13,363	+1.0%		
Net income*	9,463	+5.9%	8,920	+9.0%		

*Profit attributable to owners of parent

Net sales and Profits, April – June

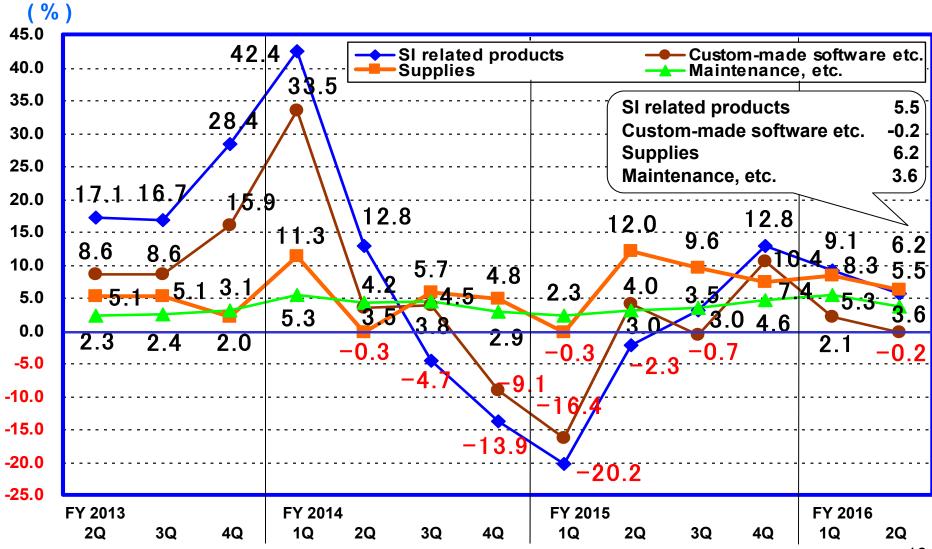




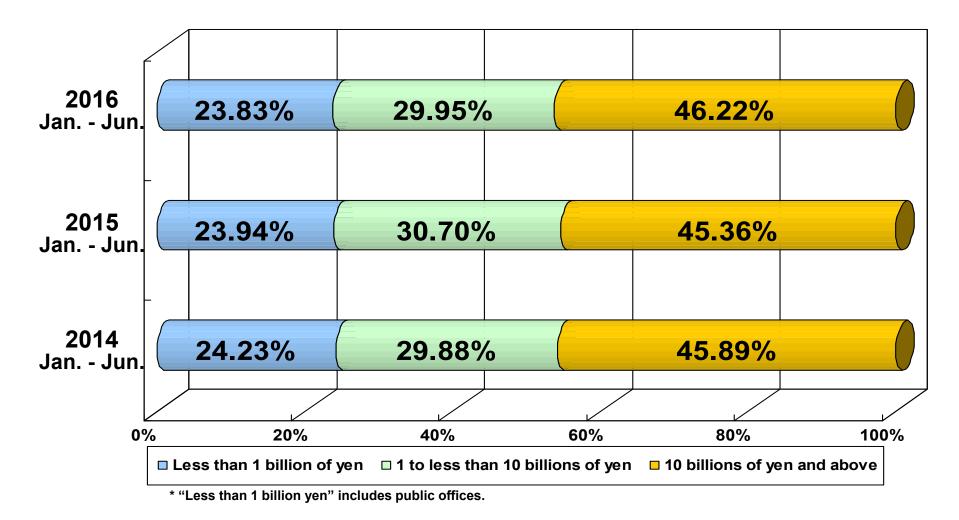


Quarterly Net Sales by 4 segments

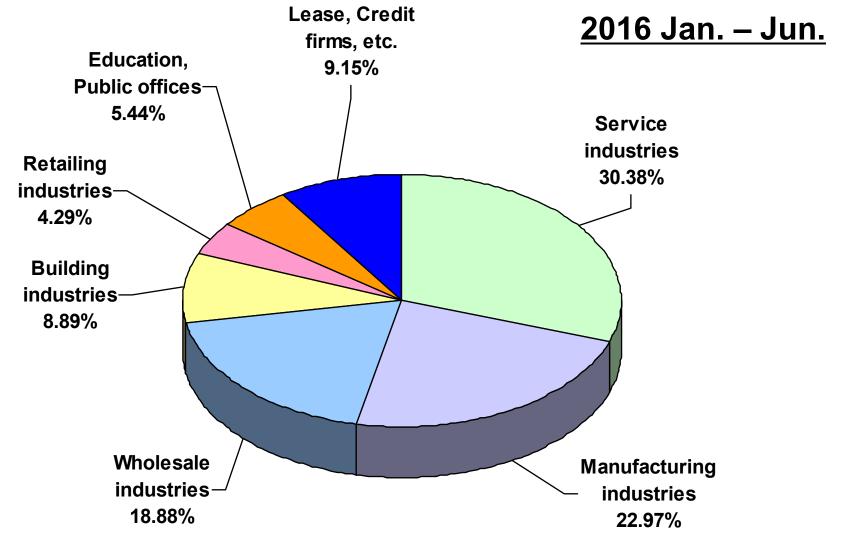
(% change year-on-year)



Net sales structure on customers' total annual business scale

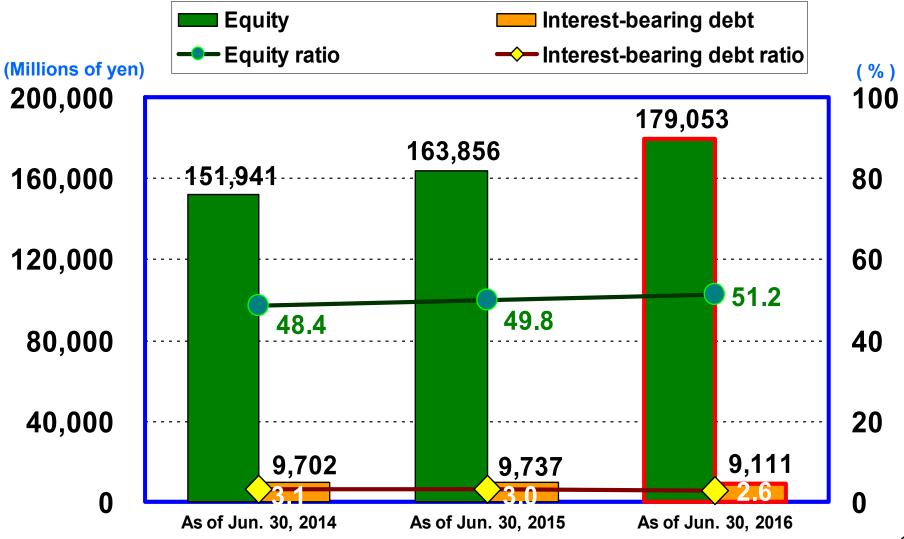


Sales breakdown by customers' type of industry





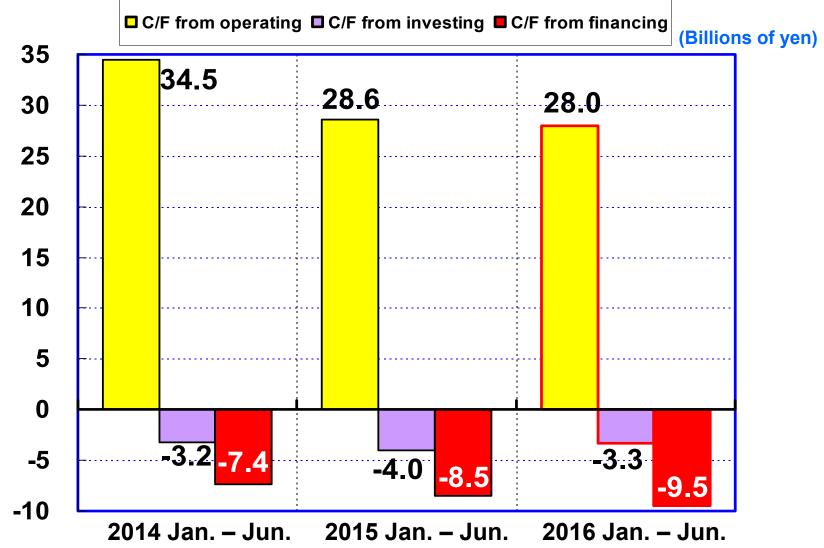
Equity and Interest-bearing debt



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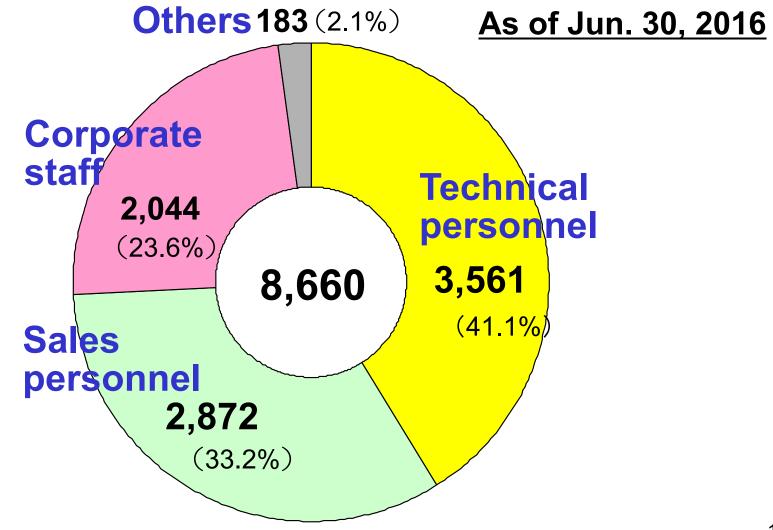


Cash flows





Personnel organization (regular employees)





Key strategic business

<Amount of Sales>

(Millions of yen)

	2014 Jan. – Jun .	2015 Jan. – Jun.		2016 Jan. – Jun.			2016 <mark>Apr. – Jun</mark> .		
	Amount	Amount	Change to Last year	Amount	Difference to Last year	Change to Last year	Amount	Difference to Last year	Change to Last year
"tanomail"	65,193	69,383	+6.4%	74,913	+5,529	+8.0%	36,546	+2,255	+6.6%
SMILE	6,898	5,988	-13.2%	5,295	-692	-11.6%	3,097	-259	-7.7%
ODS21	25,361	26,167	+3.2%	28,620	+2,453	+9.4%	16,588	+2,324	+16.3%
OSM	27,057	30,149	+11.4%	36,222	+6,073	+20.1%	18,238	+2,529	+16.1%

(ODS: Otsuka Document Solutions OSM: Otsuka Security Management)

<As reference: Number of Sales>

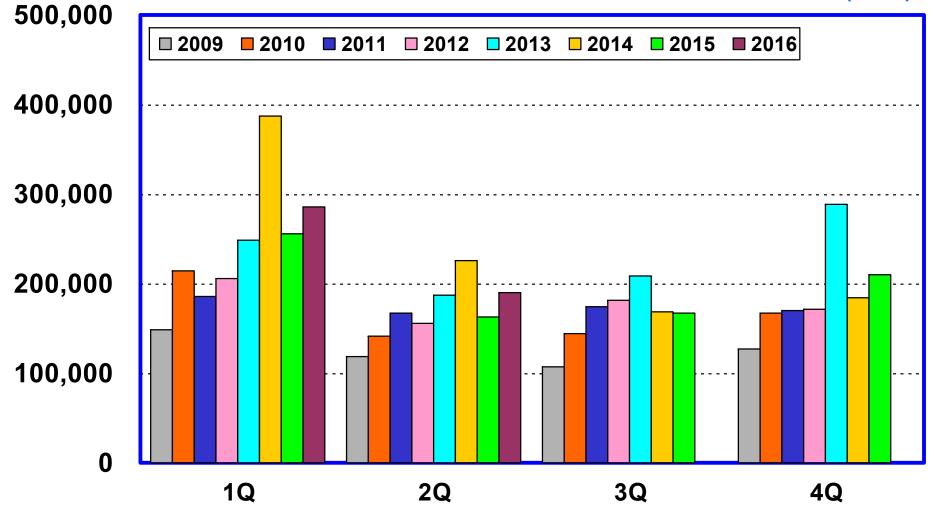
(Units)

								(enite)	
Copier	20,583	22,294	+8.3%	24,007	+1,713	+7.7%	13,017	+709	+5.8%
(of which Color copier)	18,372	20,604	+12.1%	22,446	+1,842	+8.9%	12,307	+861	+7.5%
Server	20,959	21,943	+4.7%	18,425	-3,518	-16.0%	8,130	-2,167	-21.0%
PC	612,596	418,547	-31.7%	475,781	+57,234	+13.7%	189,861	+26,324	+16.1%
Client Total			507,800	+64,527	+14.6%	203,053	+25,391	+14.3%	

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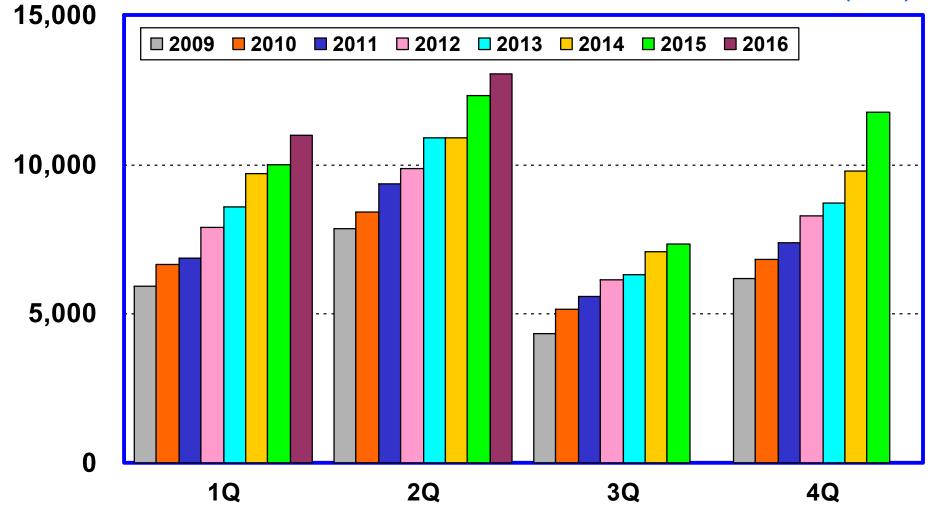
Quarterly Number of PCs Sold

(Units)



Quarterly Number of Copiers Sold

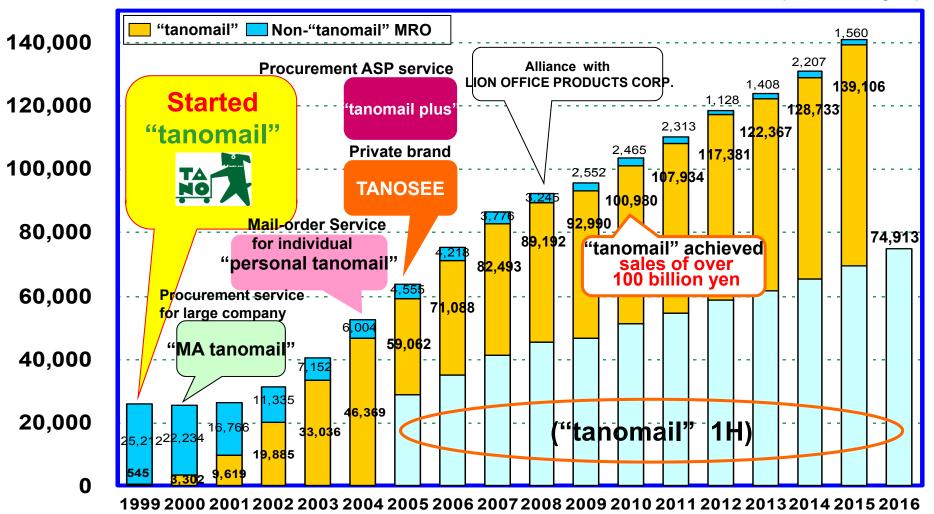
(Units)





Annual sales transition of "tanomail"

(Millions of yen)



Latest Logistics Center

- "West Japan Logistics Center" (scheduled to start operation in the late of August)
 - Strengthening its function as West Japan logistics hub for IT-related products and expanding "tanomail" logistics
 - Significantly improving shipment capacity by installing the latest logistics system in the building with a total floor space of approximately 46,000 m²
 - Enabling a power savings of 450,000 kWh per year, which is equivalent to a reduction of 230 tons in CO₂ emissions, by using approximately 4,200 LEDs



Total support by OTSUKA CORPORATION

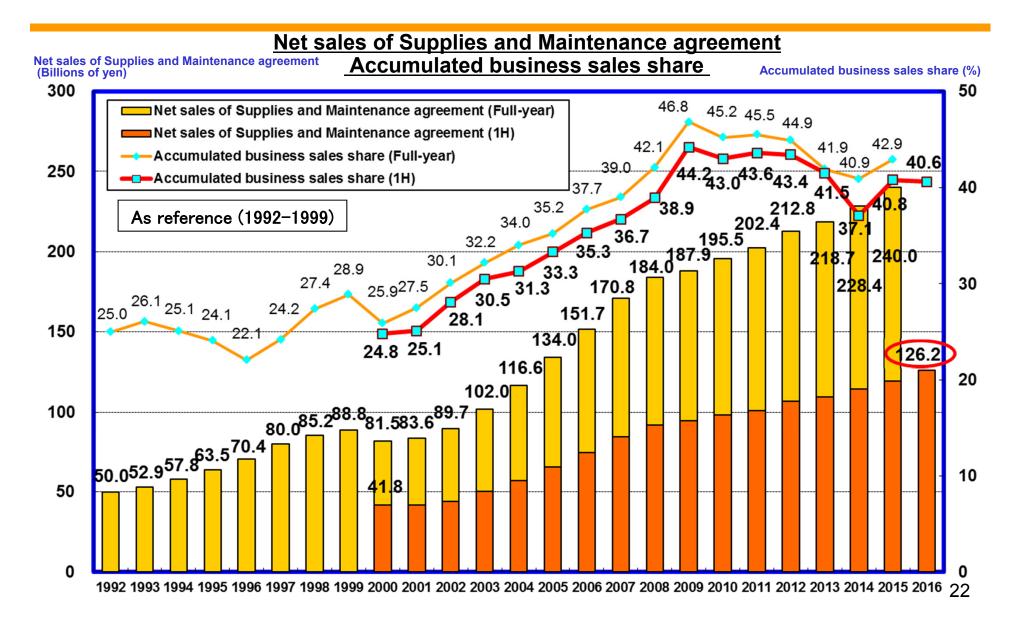
OTSUKA CORPORATION supports customers' procurement duties across the board

(As of Jun. 30, 2016) <customer> Office Direct material Procurement ASP service "tanomail plus" **174 companies** Office supply mail-order service HR Dept. for large company President's Offic Accounting Dept "MA tanomail" General Affairs Dep Indirect 27,276 accounts material Sales Dept. Information System Office Office supply mail-order service "tanomail" Server Room 1,272,008 accounts Mail-order service for individual Merchandise "personal tanomail" Corporate employees, general individuals for individual 358.145 members 21

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Growth of accumulated business





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The Basic Principle and Mid-Term Plans

< Basic principle >

- Grow with customers by realizing the Mission Statement
- < Mid-term plans >
- Workforce basically remains flat or will increase slightly
- Strive to expand business by increasing revenues and profits

Aim to achieve 7% in operating income to net sales ratio and ordinary income to net sales ratio

- Cultivate new demand by utilizing customer information
- Effective use of people/materials/money to improve per head productivity

Market Forecast in the Second Half of 2016

- Uncertainty in both the global economy and the Japanese economy
- Demand for aggressive IT investment, raising productivity and cost reductions
- Market expansion of tablet devices
- End of sales of PCs with pre-installed Windows 7
- Full-scale operation of the Social Security and Tax Number ("My Number") System
- Strong demand by companies for IT utilization and energy-saving

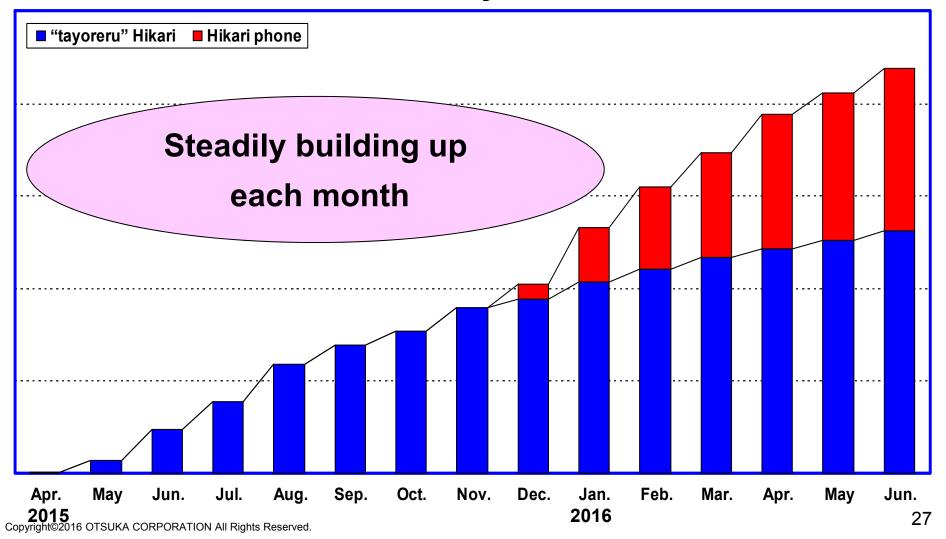
Policies and Measures in the Second Half of 2016

"Vitalize office with solutions and live up to customer trust"

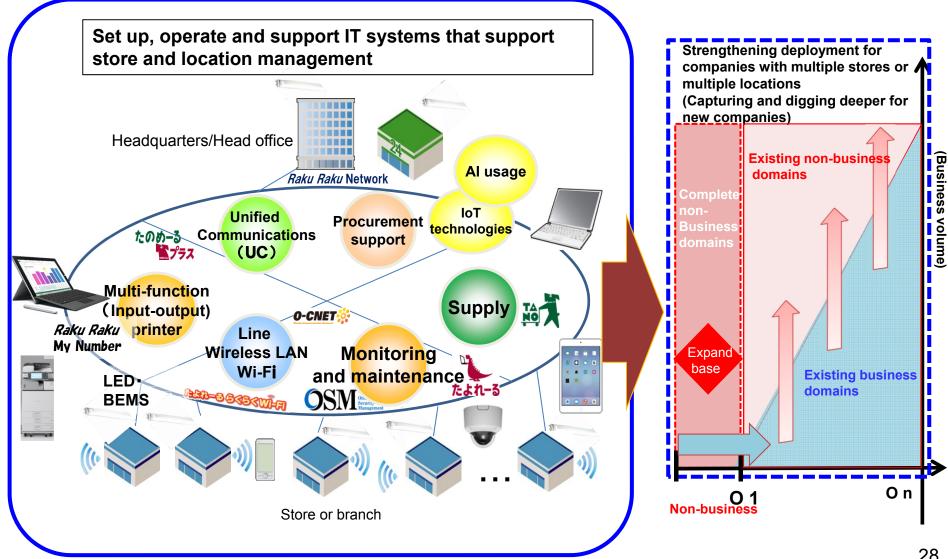
- Proposal of solutions to enhance productivity and labor saving
- Proposal of cost-reduction solutions that consider weakening business sentiment
- Expansion of business items with customers and cross-selling
- Proposal of client utilization focusing on tablet devices
- Strengthening of optical communication lines and proposal of network solutions
- Help customers respond to "My Number"

"tayoreru Hikari" (Optical communication lines)

Monthly Sales

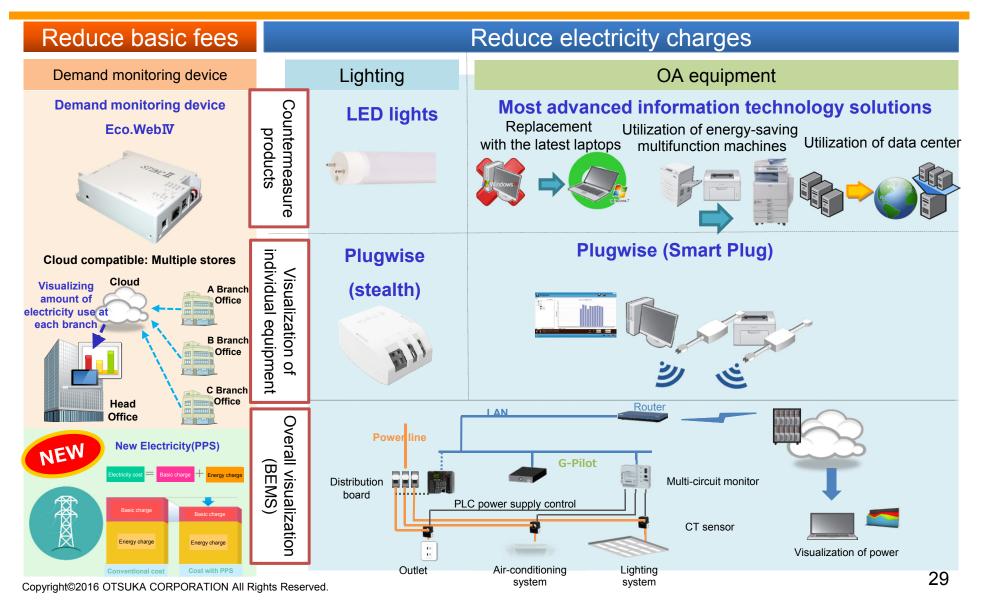


Strengthening Deployment for Companies with Multiple Stores or Multiple Locations

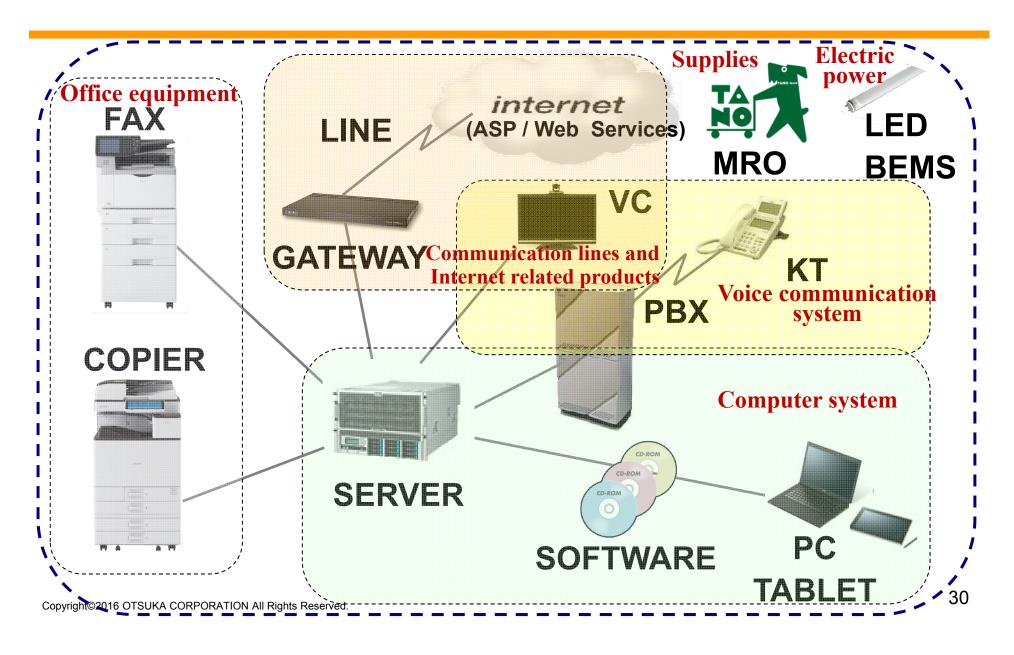


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OTSUKA's Electricity-Saving Countermeasure Domains

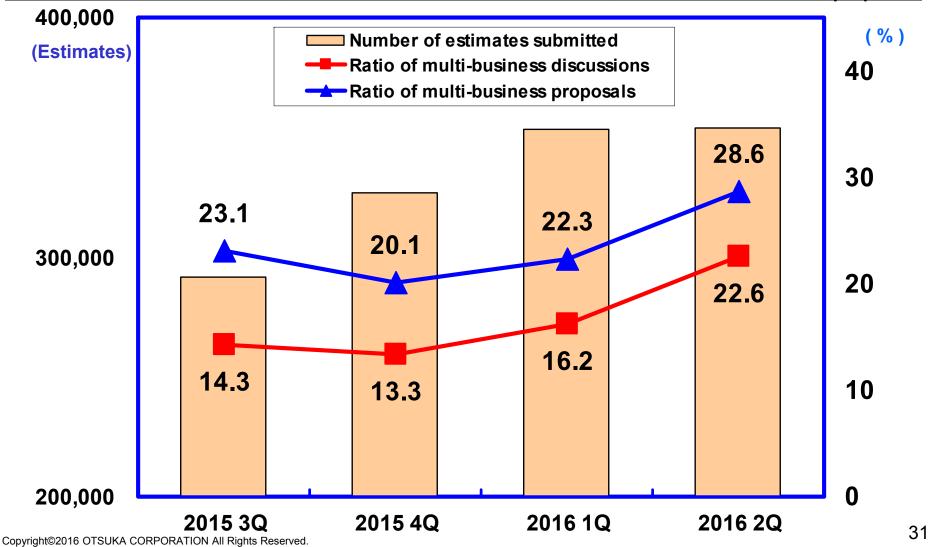


One-Stop Solution & Support

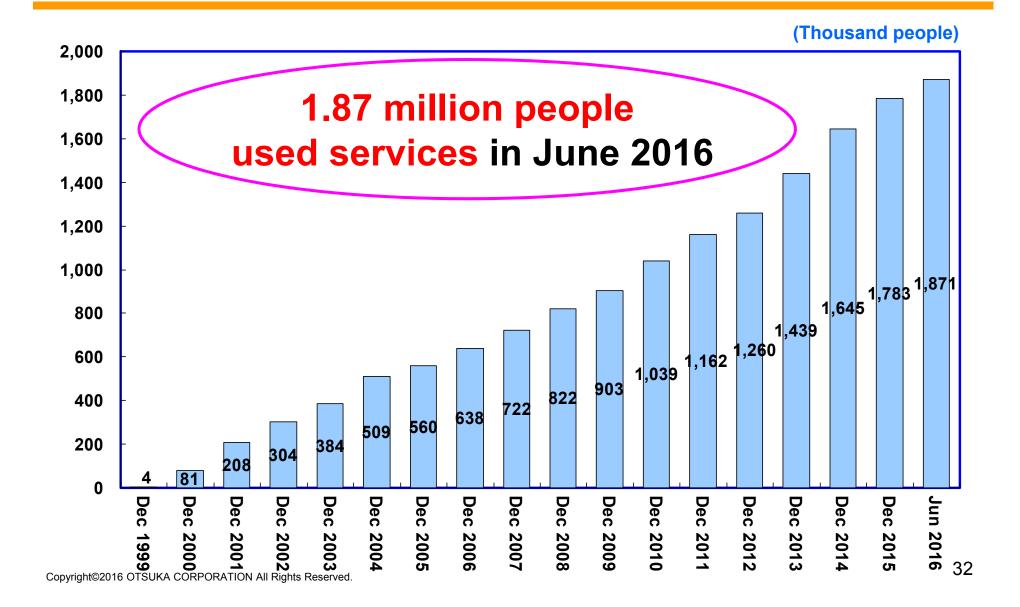


Cross-selling Activities

Number of estimates submitted, Ratio of multi-business discussions, Ratio of multi-business proposals

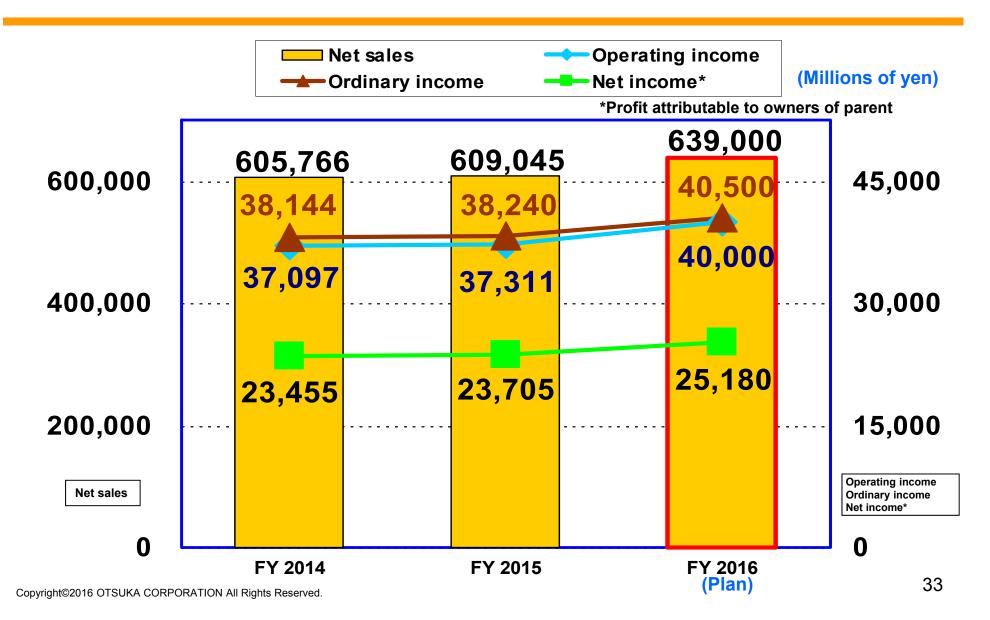


Number of Users of Main Web Services (ASP)



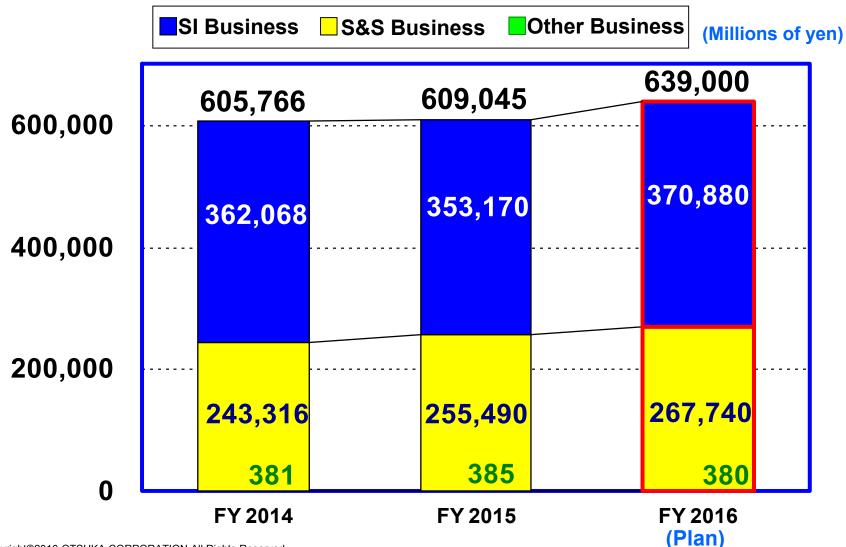


Plans of Net sales and profit





Plans of Net sales by segments





Cautionary statement

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