
Establishing Management That Responds to the Trust of Our Stakeholders



Yuji Otsuka, President

The OTSUKA Group has provided many corporate customers with information systems and related services to support informatization and operational improvement.

Building on these proven strengths, the Group's recently announced Mission Statement will serve as the engine for future growth. This guiding policy identifies the Group's societal role, responsibility, and reason for existence; our Goals for accomplishing that mission; and the Principles to be followed in our daily endeavors.

The Mission Statement defines the common standard of action and decision-making for everyone—from board members to employees—in the Group. By doing this, we will raise the corporate value of the OTSUKA Group and fully earn the deep and abiding trust of our shareholders, investors, and customers.

With the Japanese economy expected to remain under severe conditions, the Group will continue mobilize its strengths to support our customers in utilizing Information Technology, innovating and reinvigorating our corporate operations to be able to properly respond to customers trust. We hope you continue your support, and join us in looking forward to our new challenges.

Yuji Otsuka, President

Mission Statement

Mission

OTSUKA CORPORATION serves a wide range of companies, providing comprehensive support for their business activities by presenting, within a concrete framework, new business opportunities and management improvement strategies brought about by innovations in information and telecommunication technology. By so doing, we continue to facilitate the growth of our client companies and contribute to the development of our country and the creation of a spiritually enriching society.

Goals

- To become a corporate group that is recognized and trusted as a valuable corporate citizen.
- To encourage employee growth and self-realization through the attainment of personal goals and professional achievement.
- To demonstrate harmonious coexistence and growth with nature and society.
- To create business models that consistently keep pace with the changing times.

Principles

- Always thinking from the customer's perspective and acting through harmonious team work.
- Maintaining the spirit of challenge inherited from our predecessors, exercising our own critical judgment, and acting on our own initiative.
- Fully complying with all prevailing laws and regulations, and maintaining high ethical standards.

Otsuka Corporation