Social Contribution

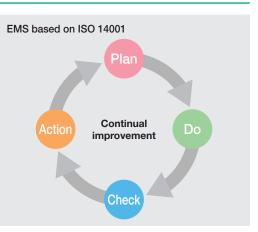
Towards an environmentally advanced company.

With the growing public concern for environmental issues, we have entered an era that calls for bold corporate action, and national agencies, local governments, and major companies require environmental responsibility as a primary criterion for selecting business partners. Therefore, three years ago the OTSUKA Group released to employees and the public its environmental protection activities as a priority management goal and began taking action based on this plan throughout the Group. In concrete terms, we have aggressively addressed such issues as energy and resource conservation and waste reduction; we also acquired ISO 14001 certification, the international standard for environmental management, at our 30 business sites nationwide, in our effort to maintain and to raise the level of our activities for improving the environment. We also work with our customers by supporting their environmental activities through our businesses, such as promoting paperless systems, recycling waste products, and expanding the use of recycled toner and recycled paper.

Action Taken by OTSUKA CORPORATION

OTSUKA CORPORATION's Environmental Management System

Based on our environmental principles and guidelines and according to the Environmental Management System (EMS) as defined by ISO 14001, we actively implement such concrete measures as appropriate waste disposal, recycling of waste paper, and reduction of electric power use to accomplish our annual environmental targets. We have also established mid to long-term environmental actions under our "OTSUKA Eco-Action Plan," to consistently promote and improve the effectiveness of our environmental actions.



Obtaining ISO 14001 Certification System

We began working towards ISO 14001 certification in February 2000, while promoting environmental protection activities under the Environmental Management System. We obtained ISO 14001 certification at a total of 30 business sites, 14 in 2000 and an additional 16 in 2001.

Providing Environmental Solutions for Our Customers

Sales of Environment-Friendly Products

With regard to our "tanomail" office supply catalog purchasing business, we are expanding our environment-friendly product lines and displaying the " α GREEN mark" on highly recommended products, indicating environmental benefits across the entire product life cycle, from manufacturing and use to final disposal. We have also developed a system to monitor the procurement ratio of ECO products to encourage our customers' green purchasing activities.

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Providing Environment-friendly Responsive Systems

The OTSUKA Group has significantly reduced its use of paper by adopting the "ODS21" knowledge management system to digitizing environment-related manuals and order documents and sharing them on our Web-based system. The results included significantly improved environmental awareness and knowledge as well as improved employee compliance with environmental regulations. Based on our own experience, we recommend and provide similar programs to our customers.

Promoting Our Recycling Business

OTSUKA CORPORATION promotes the recycling of various items of OA equipment by establishing our own recycling process system. Disassembly and sorting are done by hand, resulting in almost no landfill waste. We handle recycling procedures from collection and recycling of PCs to even the painstaking work of issuing certified disposal manifests, as well as promoting the recycling of printer toner cartridges.



Other Social Contribution Activities

Encouraging the Donation and Support Programs of PCs for Reuse

Since April 2001, OTSUKA CORPORATION has been involved in the "Donation and Support Programs of PCs for Reuse" in a joint effort with I-O DATA DEVICE, INC., and Microsoft Corporation. Under this program, used PCs are refurbished and donated to non-profit organizations (NPOs) nationwide through the specified non-profit organization "eparts."

Community Activities

At each of our business sites, we actively engage in such local activities as cleanups and collecting aluminum cans in neighboring communities. In December 2002, we have established a social contribution project and started development of the practical program to encourage our employees' community involvement.

