

# Establishing a New Relationship with Customers

OTSUKA CORPORATION believes that providing optimal systems and services to customers has a direct effect on their growth, and accordingly, is striving to establish a strong relationship with them that will support future growth.

## Providing Optimal Systems and Services that Capitalize on Comprehensive Strengths

The systems and services that customers need varies depending on such factors as their management environment, industry and corporate scale. OTSUKA CORPORATION provides systems and services to match the unique conditions at every customer's office. This includes high value-added, one-to-one services that enable consulting and indi-

vidualized customization, as well as system construction and comprehensive support in minimal time with minimal cost through the combination of various package software and standardized services, and finally provision of products and services that make maximum use of the Internet and minimize costs.

