

# Topics

## ■ Privacy Mark certification

On October 31, 2005, the Japan Information Processing Development Corporation (JIPDEC) certified OTSUKA CORPORATION as a recipient of JIPDEC's Privacy Mark.



Any business that handles personal information may apply for the JIPDEC Privacy Mark. Certification is given to businesses that institute and adhere to a management system for providing such information with the proper protection. To acquire the mark, OTSUKA CORPORATION set up a program that is in compliance with the provisions laid down by Japanese Industrial Standard JIS Q 15001 and had on-site inspections by JIPDEC.

Also, to acquire the Privacy Mark, the Company set up a company-wide “Compliance Program License System” to thoroughly operate and further strengthen the compliance program.

### **Compliance Program License System**

The “Compliance Program (CP) License System” was developed by OTSUKA CORPORATION to educate employees and raise awareness about information security and the Personal Information Protection Law, and help them acquire knowledge and make the proper decisions relating to information security. There are five license grades, CP5 to CP1. Anyone who wishes to work in the Company is required to have at least a grade CP4 license.

As part of the corporate information security total support provided by the “OSM” business, the Company is implementing a service to help businesses set up personal privacy protection programs and acquire the Privacy Mark. Looking ahead, the Company will utilize the experience gained through its acquisition of the Privacy Mark and implementation of the compliance program, to provide services that feature even more solid reliability.

■ OTSUKA CORPORATION comes out top in the “PC-SERVER Service Category” of NIKKEI COMPUTER’s Tenth Customer Satisfaction Survey conducted in 2005

At the Company, we have always tried our utmost to provide optimal services tailored to fit each customer’s needs. Now, we will try even harder to enhance our services.



Source: Top in the “PC-SERVER Service Category” of NIKKEI COMPUTER’s Tenth Customer Satisfaction Survey, August 8, 2005 edition

■ New TV commercials start to air

The Company’s new TV commercials have made their appearance, adding four new variations to the popular “tanomail” office gag series.

● Information security



● Office comfort



● Snowed under at the office



● In the vanguard

