

Topics

■ Launch of the “tayoreru” Brand

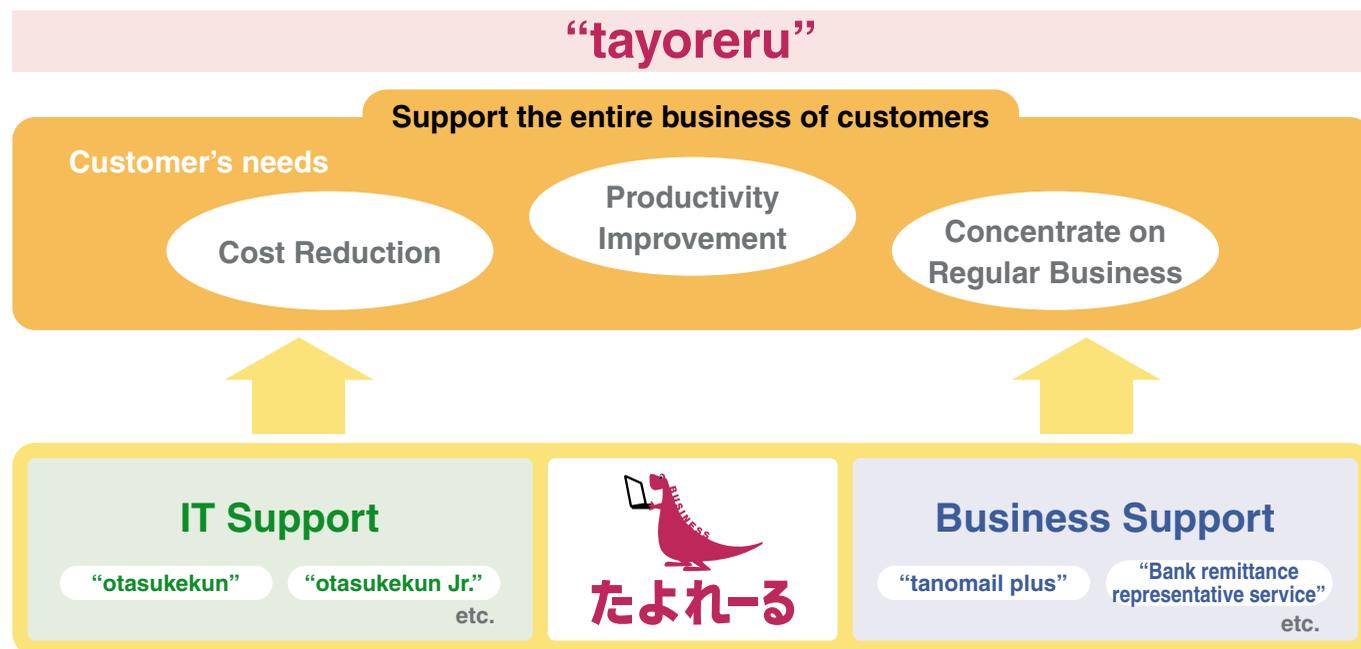
The IT outsourcing services and operational outsourcing service within the Service and Support Business have been integrated and will be provided under the “tayoreru” brand.



While OTSUKA CORPORATION has offered a growing number of services and support menus over the years, many users expressed their desire for more user-friendly and all-in-one menus given the countless services menus and packages available.

Accordingly, the Company consolidated its many services and support menus provided by the Service and Support Business under the all-in-one “tayoreru” brand.

Under the motto of “your personal physician reliable any time and for any need,” “tayoreru” aids in resolving the varying management issues of customers.



■ SIOS Technology, Inc. Becomes an Affiliate for the Equity Method

SIOS Technology, Inc. (name changed from 10art-ni Corporation on November 6, 2006), which was a consolidated subsidiary of OTSUKA CORPORATION, was converted from a subsidiary to an affiliate for the equity method, because of the dissolution of direct control by the Company on November 28, 2006.