Social Contribution and Environmental Preservation Activities

Starting from our immediate surroundings, OTSUCA CORPORATION is contributing to society and helping to preserve the environment in a diverse range of fields. Here are some highlights for fiscal 2007.

■ “A Gift from Tanokun”

In some cases, “tanomail” office supply mail-order products are returned due to accidental damage of the outer packaging during shipping. “A Gift from Tanokun” is a program that offers returned packages with undamaged contents to non-profit organizations. In fiscal 2007, goods were donated approximately 70 times.

■ Social Contribution Experience Day

On August 4, OTSUCA CORPORATION held a “Social Contribution Experience Day” to encourage a deeper understanding among employees of activities that contribute to society. Employees and family members, comprising over 500 participants, experienced a variety of events, including learning about Seeing Eye dogs and taking part in a personal computer disassembly workshop.

Getting to know a Seeing Eye dog

Personal computer disassembly workshop
OTSUKA CORPORATION has published CSR Report 2007. The report broadly communicates the Company’s social contributions, environmental preservation activities and other initiatives to such stakeholders as customers, shareholders and investors, business partners, local communities and employees. To reduce the use of paper resources, the report is posted on the Company’s Website instead of being printed.

Environmental Solutions

OTSUKA CORPORATION develops and offers customers a broad selection of environmental solutions based on its track record and expertise in applying them to its in-house environmental improvement efforts.

- Helped to reduce the amount of paper consumed by using “ODS21” to shift to a paperless environment
- Used “tanomail” to promote green procurement
- Used “Web Learning” to help improve education about the environment
- Contributed to reduced use of resources by promoting the recycling of PCs and toner cartridges