

# Social Contribution and Environmental Preservation Activities

Starting from our immediate surroundings, OTSUKA CORPORATION is participating in activities for contributing to society and helping to preserve the environment in a diverse range of fields. Some of the highlights for fiscal 2008 are introduced herein.

## ■ Registering as a Japanese Red Cross Society “Blood Donation Supporter”

For many years, OTSUKA CORPORATION has invited staff of the Japanese Red Cross Society to its head office and other main business offices for in-house blood drives. With the aim of contributing to further awareness about and spread of blood donation activities, we filed an application for becoming a “Blood Donation Supporter” and subsequently received approval from the Japanese Red Cross Society.



## ■ OTSUKA CORPORATION CSR Report 2008

We have published our CSR Report 2008. Besides introducing our social contribution and environmental preservation activities, this report explains our relationship with various stakeholders including customers, shareholders, investors, business partners, local communities and employees. In creating our CSR Report, we make every effort to conserve paper resources by posting this report on our Website rather than printing copies.



<http://www.otsuka-shokai.co.jp/corporate/csr/report/2008/>

## ■ Participation in the Green IT Promotion Council

The Ministry of Economy, Trade, and Industry (METI) is advocating the “Green IT Initiative,” as a means of achieving a balance between environmental protection and economic growth. In promoting this initiative, the Green IT Promotion Council is carrying out activities under the “Green IT Initiative” to realize “IT Energy Conservation” and “Energy Conservation through IT.” We participated in the Green IT Promotion Council.



グリーンIT推進協議会  
Green IT Promotion Council

## ■ Environmental Solutions

OTSUKA CORPORATION develops and offers customers a diversity of environmental solutions based on its track record and expertise in applying them to its in-house environmental improvement efforts.

We offer customers “offices that are friendly to the global environment and beneficial for business.”

<http://www.otsuka-shokai.co.jp/products/greenit/>

### 8 Benefits of Green IT

Reduction in materials consumption

Reduction in consumption of electric power and energy

Reduction in movements of people

Reduction in movements of materials

Enhanced efficiency of office space

Reduction in materials storage

Enhanced efficiency of business operations

Reduction in waste materials