

Social Contribution and Environmental Preservation Activities

Starting from our immediate surroundings, OTSUKA CORPORATION is participating in activities for contributing to society and helping to preserve the environment in a diverse range of fields. Some of the highlights for fiscal 2009 are introduced herein.

■ Supporting the Training of Seeing-Eye Dogs and Other Activities through “tanomail”

OTSUKA CORPORATION is donating a portion of its profits to organizations that train seeing-eye dogs and assist persons with disabilities under a campaign to commemorate the 10th anniversary of “tanomail.” Through this campaign, which features the canine mascot character “Tano-kun,” we donated to three organizations that train seeing-eye dogs, including The Eye mate Inc. We also plan to donate to one organization that assists persons with disabilities.



■ OTSUKA CORPORATION CSR Report 2009

We have published our CSR Report 2009. Besides introducing our social contribution and environmental preservation activities, this report explains our relationship with various stakeholders including customers, shareholders, investors, business partners, local communities and employees. In creating our CSR Report, we make every effort to conserve paper resources by posting this report on our Website rather than printing copies.



<http://www.otsuka-shokai.co.jp/corporate/csr/report/2009/>

■ Hosting of “Social Contribution Experience Day”

On August 1, 2009, we held our second “Social Contribution Experience Day.” This event provides employees and their families with close-up experience of various social contribution activities. In addition to participation-based events that included a corner that provides experience with seeing-eye dogs as well as a personal computer disassembly course, the event also featured booths by nonprofit organizations and other groups.



■ Environmental Solutions

OTSUKA CORPORATION develops and offers customers a diversity of environmental solutions based on its track record and expertise in applying them to its in-house environmental improvement efforts.

We offer customers “offices that are friendly to the global environment and beneficial for business.”

<http://www.otsuka-shokai.co.jp/products/greenit/>

8 Benefits of Green IT

Reduction in materials consumption

Reduction in consumption of electric power and energy

Reduction in movements of people

Reduction in movements of materials

Enhanced efficiency of office space

Reduction in materials storage

Enhanced efficiency of business operations

Reduction in waste materials