Overview of Key Strategic Businesses (Non-consolidated)

The scope of calculation for copiers and color copiers has partially changed from 2010. Figures for 2008 for 2009 are also indicated accordingly.

Key strategic businesses generally benefited from the overall trend toward a pickup in IT investment and moved onto a recovery track. PCs recorded high growth due in part to demand for replacement and upgrades as well as demand accompanying the establishment of school ICT environments. Color copiers accounted for 80.4% of copier sales.