

Social Contribution and Environmental Preservation Activities

Starting from our immediate surroundings, OTSUKA CORPORATION is participating in activities for contributing to society and helping to preserve the environment in a diverse range of fields. Some of the highlights for fiscal 2010 are introduced herein.

■ Supporting the Training of Seeing-Eye Dogs and Other Activities through “tanomail”

OTSUKA CORPORATION is donating a portion of its profits to organizations that train seeing-eye dogs and assist persons with disabilities under a campaign to commemorate the 10th anniversary of “tanomail.” Through this campaign, which features the canine mascot character “Tano-kun,” in 2010, we donated to the Japan Guide Dog Association and to the Nippon Charity Kyokai Foundation as an organization that assists persons with disabilities.



■ Implementing “Volunteer Week”

We implemented the second “Volunteer Week” activities subsequent to being introduced in 2009. Through this initiative, we promote employee participation in volunteer activities during a two-week period. In addition to cleanup activities and blood drives at each of our bases, we held seminars on dementia in the Tokyo metropolitan area and Kansai region.



■ OTSUKA CORPORATION redesigned the “CSR and Environmental Activity Site”

Every year up to the present, we published a CSR Report on our Website and reported on OTSUKA CORPORATION’s CSR and environmental activities.

In 2010, we redesigned our site and now continually update the details of our activities on the “CSR and Environmental Activity Site.” We also newly posted CSR Factual Data 2010 that reports on numerical aspects of our operations. In creating this publication, we made every effort to conserve paper resources by posting this report on our Website rather than printing copies.



<http://www.otsuka-shokai.co.jp/corporate/csr/>