

## Social Contribution and Environmental Preservation Activities

Starting from our immediate surroundings, OTSUKA CORPORATION is participating in activities for contributing to society and helping to preserve the environment in a diverse range of fields. Some of the highlights for fiscal 2011 are introduced herein.

### ■ Donation of LED lights as an Undertaking to Commemorate the 50th Anniversary of Our Founding

We donated LED lights in various regions as an undertaking to commemorate the 50th anniversary of our founding.

In Hiroshima, we replaced halogen light bulbs with LED light bulbs in the railing lights on the Motoyasubashi bridge linking the Hiroshima Peace Memorial with Peace Memorial Park. The use of LED lighting has enabled an approximately 75% reduction in power consumption.



## ■ Implementation of “Earthquake Disaster Reconstruction Volunteer” Activities

In September and November, OTSUKA Corporation implemented “Earthquake Disaster Reconstruction Volunteer” activities as an initiative for supporting areas damaged by the Great East Japan Earthquake.

In September, a total of 133 Group employees participated in a two-night, three-day activity and engaged in the clearing of debris. The volunteers uncovered items buried under sand and then separated these into home electric appliances, metals, rubber products, wood and other combustible items.

In November, 90 persons participated in a two-night, three-day activity and engaged in restoration work in agricultural regions (weed cutting and debris removal).

