

# Social Contribution and Environmental Preservation Activities

Starting from our immediate surroundings, OTSUKA CORPORATION is participating in activities for contributing to society and helping to preserve the environment in a diverse range of fields. Some of the highlights for fiscal 2013 are introduced herein.

## ■ Implementing the Third “Tohoku Reconstruction Support Volunteer Tour”

On September 14-15, 2013, we implemented the third “Tohoku Reconstruction Support Volunteer Tour” as part of our activities to assist in rebuilding in areas damaged by the Great East Japan Earthquake. A total of 72 employees from the Tokyo metropolitan area and the Sendai Branch participated and carried out agriculture- and fishery-related volunteer activities as well as shopping-related volunteer activities at rebuilt shopping districts in Kesenuma and Oshima in Miyagi Prefecture.



## ■ “Tanokun no Mori”

In Brazil, 170,000 Tasmanian blue gum trees planted in a forest named “Tanokun no Mori” in 2011 have been steadily growing. Plans call for expanding the initial 150-hectare reforested area to 500 hectares by 2017.



Immediately after planting: December 28, 2011



One year later: December 27, 2012



Two years later: December 29, 2013