

## Social Contribution and Environmental Preservation Activities

Starting from our immediate surroundings, OTSUKA CORPORATION is participating in activities for contributing to society and helping to preserve the environment in a diverse range of fields. Some of the highlights for fiscal 2014 are introduced herein.

### ■ Holding Products Fairs That Support Rebuilding in Tohoku

We implemented “products fairs to support disaster-stricken areas” as part of our activities to assist with rebuilding in areas damaged by the Great East Japan Earthquake. This activity involves “providing as much reconstruction support as possible from within the Company for disaster-stricken areas” and resulted from employee proposals. We held product fairs of Iwate, Miyagi and Fukushima prefectures at our head office and principal business sites. These fairs have been favorably received by employees and we continue to hold these events once a month.



## ■ Implementation of the “OTSUKA CORPORATION Heartful Fund” Rebuilding Support Project

This public-solicitation-type rebuilding support project with an annual ceiling of ¥3 million was established to promote the meaningful use of the “OTSUKA CORPORATION Heartful Fund” matching gift program. In 2014, the project received applications from 40 organizations supporting rebuilding following the Great East Japan Earthquake. Based on the results of stringent deliberations, support was provided to five of these organizations.

In the future as well, we plan to implement this project once per year.



## ■ “Tanokun no Mori (TANO-kun Forest)”

In Brazil, 170,000 Tasmanian blue gum trees planted in a forest named “Tanokun no Mori (TANO-kun Forest)” in 2011 have been steadily growing. Plans call for expanding the initial 150-hectare reforested area to 500 hectares by 2017.



Immediately after planting: December 28, 2011



One year later: December 27, 2012



Three years later: December 23, 2014