Social Contribution and Environmental Preservation Activities

Starting from our immediate surroundings, OTSUKA CORPORATION is participating in activities for contributing to society and helping to preserve the environment in a diverse range of fields. Some of the highlights for fiscal 2016 are introduced herein.

■ Foodbank Support Activities

The amount of "food loss" in Japan is believed to be between 5 million and 8 million tons annually. A food bank is an activity that provides this surplus food to persons in need. Our "tanomail" office supply mail-order service business inevitably handles some food and beverages that can no longer be sold to customers because the product freshness dates are nearing expiration. We previously disposed of such food and beverages as industrial waste. However, in May 2016 the East Japan Logistics Center began making food donations to the food bank Second Harvest Japan. The various items donated include retort pouch foods, beverages and confectionaries. These foods and beverages are delivered via governments and social welfare councils to persons requesting support.

In January 2017, we also formed an agreement with Food Bank Kansai and are making food donations to this food bank as well.





(Photo by Natsuki Yasuda / studio AFTERMODE)

Disaster Assistance Activities

Great East Japan Earthquake

The Sendai Branch donated \$10,460,000, equivalent to 1% of the System Integration business' sales from March 12 to June 30, 2016, to activities that support children orphaned by the earthquake disaster. Meanwhile, the "OTSUKA CORPORATION Heartful Fund," an employee-company matching gift program, implemented the "3rd Rebuilding Support Project" and supported six projects during 2016. Also, we held a total of 15 in-house product fairs, which sell specialty products from the earthquake-devastated regions, at three business sites.





Kumamoto Earthquakes

In response to the Kumamoto earthquakes that occurred in April 2016, we carried out fund raising utilizing "Happy Points" from our "tanomail" office supply mail-order service business. We converted the points requested by customers at a rate of ¥1 per one point and then added an equivalent amount and donated ¥1,681,200 to the Japanese Red Cross Society's Kumamoto Earthquake Disaster Relief Fund. Moreover, the "OTSUKA CORPORATION Heartful Fund" donated ¥1,000,000 to Kumamoto Prefecture. Additionally, we loaned machines free of charge to replace machines damaged in the earthquakes.