

Social Contribution and Environmental Protection Activities

We undertake social contribution activities and environmental protection activities in aiming “to demonstrate harmonious coexistence and growth with nature and society,” which is one of the goals prescribed in our Mission Statement. Here we introduce noteworthy topics in 2018.

■ Commencing Cooperation with “Becoming Independent from Children’s Home Project”

Since 2003, OTSUKA CORPORATION has implemented the “Gift from TANO-kun” program that donates products in the “tanomail” office supply mail-order service business. Through this program, we donate products that have suffered damage to exterior packaging during transport to nonprofit and other organizations. To the present, we have mainly donated office supplies and living supplies that have delighted many people. In 2018, we began donating home appliances and furniture to the “Becoming Independent Project” that supports children beginning independent lives after leaving a children’s home operated by PlanetCanal, a nonprofit organization that undertakes activities mainly in Musashino city, Tokyo.

OTSUKA CORPORATION currently donates such items as vacuum cleaners, rice cookers, and clothing cases to children through PlanetCanal.



Photo provided by PlanetCanal

■ Environmental Protection Activities through Tree Planting in Brazil

As a program commemorating OTSUKA CORPORATION's 50th anniversary in 2011, we are planting Tasmanian blue gum trees to be used as a raw material for copy paper in Macapá, Amapa State, Brazil, and have named this program "Tanokun No Mori (TANO-kun Forest)." Tasmanian blue gum trees are fast growing and can be felled in approximately six years.

Beginning with the use of trees felled from 2017, we have created "TANO-Kun Forest αEco-Paper," an original "tanomail" copy paper. In commemoration of the 20th anniversary of "tanomail," we will donate ¥10 per package sold to the Japan Committee for UNICEF, Japanese Red Cross Society and Guide Dog & Service Dog & Hearing Dog Association of Japan.



2011



2017 (Tree felling commenced.)



TANO-Kun Forest αEco-Paper

■ Holding Social Contribution Seminars

As a seminar for employees, in March we invited Yasuke Imai, representative director of the public interest incorporated association Chance for Children, to give a lecture based on the theme Children's Poverty. Chance for Children is an organization that provides children in impoverished households with study coupons for use at private tutoring schools or for various lessons in regions devastated by the Great East Japan Earthquake and other areas. In doing so, the organization is working to eliminate educational gaps resulting from economic disparities among households and to break intergenerational chains of poverty. On the day of the lecture, employees throughout Japan were able to attend the lecture via a videoconferencing system.

In September, in collaboration with the Guide Dog & Service Dog & Hearing Dog Association of Japan, we held an event at the Head Office building to provide participants with the chance to interact with and deepen their understanding of assistance dogs (guide dogs, service dogs and hearing dogs).