

Social Contribution and Environmental Protection Activities

We undertake social contribution activities and environmental protection activities in aiming “to demonstrate harmonious coexistence and growth with nature and society,” which is one of the goals prescribed in our Mission Statement. Here we introduce noteworthy topics in 2020.

■ We Supported the Healthy Child Development Program through the “OTSUKA CORPORATION Heartful Fund”

The “OTSUKA CORPORATION Heartful Fund,” an employee-company matching gift program, supports disaster-stricken regions and NPO organizations. In 2020, the fund supported the Healthy Child Development Program. A total of ¥2,900,000 was donated to 10 organizations that passed screening after a public recruitment on our website. Through various projects, the fund also supported children with foreign roots, sexual minority children, children living in disaster areas and other children facing difficult circumstances.



ICT learning class for children who do not attend schools implemented by Youth Community, NPO organization



Online exchange between children in the tsunami-stricken areas of Tohoku and Indonesia implemented by Laboratory for Global Dialogue, NPO organization

■ Support for Heavy Rainfall Disasters in July 2020 through Happy Points

As a customer participation-oriented social contribution activity, the “tanomail” office supply mail-order service business has set up a program that allows the donation of points awarded in accordance with purchase prices. OTSUKA CORPORATION solicited points for donations to victims of heavy rainfall disasters that occurred across a wide region that included Kumamoto Prefecture in July 2020. Thanks to the cooperation of numerous customers, points worth ¥2,345,800 were collected. With one point being converted at a rate of ¥1, an equivalent amount was added by OTSUKA CORPORATION for a total of ¥4,691,600. This amount was donated to the Japanese Red Cross Society July 2020 Heavy Rain Disaster Relief Fund.

■ Food Bank Support

Since 2016, OTSUKA CORPORATION has donated “tanomail” food and beverages nearing their expiration dates to food banks and is thereby making effective use of these products. Demand for food banks is rising due to COVID-19, and in 2020 we provided a total of about 32,000 items to Second Harvest Japan, a certified NPO organization (Taito-ward, Tokyo), and to Food Bank Kansai, a certified NPO organization. In December, employees participated as volunteers in food box packing at Second Harvest Japan.



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